## IN THE CIRCUIT COURT OF THE SIXTH JUDICIAL CIRCUIT IN AND FOR PINELLAS COUNTY, FLORIDA CASE NO.: 97-5968-CI-11

JOHN EASTMAN,

Plaintiff,

vs.

BROWN & WILLIAMSON TOBACCO CORP., individually and as successor by merger to THE AMERICAN TOBACCO COMPANY, a foreign corporation; PHILIP MORRIS, INCORPORATED, a foreign corporation,

Defendants.

BEFORE: HONORABLE ANTHONY RONDOLINO

PLACE: The Judicial Building

545 First Avenue North
St. Petersburg, Florida
Wednesday, March 26, 2003

DATE: Wednesday, March 26, 2003

TIME: 1:00 p.m. - 4:55 p.m.
REPORTED BY: MARY ELIZABETH BLAZER, RPR

Court Reporter and Notary Public

Sixth Judicial Circuit

2936

## TESTIMONY AND PROCEEDINGS

Volume 27 Pages 2935 - 3135

ROBERT A. DEMPSTER & ASSOCIATES
COURT REPORTERS
P.O. BOX 35

P.O. BOX 35 CLEARWATER, FLORIDA 34618-0035

(727) 443-0992

1 APPEARANCES:

2

HOWARD M. ACOSTA, ESQUIRE

- 3 Law Offices of Howard M. Acosta 300 First Avenue North
- 4 St. Petersburg, Florida 33701
- 5 BRUCE H. DENSON, ESQUIRE Whittemore, Denson, P.A.
- 6 One Beach Drive, S.E., Suite 205 St. Petersburg, Florida 33701

Attorneys for the Plaintiff

8

WILLIAM A. GILLEN, JR., ESQUIRE

- 9 Gray, Harris, Robinson, Shackleford, Farrior, P.A. 201 North Franklin Street, Suite 2200
- 10 Tampa, Florida 33602
- 11 ROBERT PARRISH, ESQUIRE
  Moseley, Warren, Prichard & Parrish, P.A.
- 12 501 West Bay Street
  Jacksonville, Florida 32202-4428

13

```
DAVID L. WALLACE, ESQUIRE
14
    Chadbourne & Parke, LLP
    30 Rockefeller Plaza
15
   New York, New York 10112
    Attorneys for the Defendant Brown & Williamson Tobacco
    Corp.
17
    MATTHIAS LYDON, ESQUIRE
    JOSEPH J. ZAKNOEN, ESQUIRE
18
    Winston & Strawn,
   35 West Wacker Drive
19
    Chicago, Illinois 60601
20
    JOHN W. CHRISTOPHER, ESQUIRE
21
    Winston & Strawn
    38th Floor, 333 South Grand Avenue
22
   Los Angeles, California 90071
   NANCY J. FAGGIANELLI, ESQUIRE
23
    Carlton, Fields, P.A.
   One Harbour Place, 777 South Harbour Island Boulevard
    Tampa, Florida 33602
25
    Attorneys for the Defendant Philip Morris
                                                      2937
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1
     (1:02 p.m.)
                      P-R-O-C-E-E-D-I-N-G-S
 2
              THE BAILIFF: All rise, please. Court is back
 3
          in session.
 4
              You may be seated.
              THE COURT: All right. Mr. Acosta, are you
 5
 6
         ready for the jury to come in?
7
              MR. ACOSTA: Yes, Your Honor.
8
              THE COURT: Let's bring them in, Sheriff.
9
               (Whereupon, the jury returned at 1:03 p.m.)
              THE BAILIFF: The jury is present and seated,
10
11
         Your Honor.
12
              THE COURT: All right. Thank you. Everybody
13
         be seated.
14
              Let's proceed.
15
              MR. ACOSTA: Thank you, Your Honor.
              Before we read that deposition, the plaintiff
16
17
         would like to first move into Plaintiff's Exhibit
18
         509. I don't believe there's any objection.
19
              MR. LYDON: Correct.
              THE COURT: It will be received.
20
               (Thereupon, Plaintiffs Exhibit 509 was
21
22
         received in evidence.)
23
              MR. ACOSTA: Thank you, Your Honor.
24
              At this time I would like it publish 509.
25
         These are Mr. Eastman -- summary of Mr. Eastman's
 1
         medical bills claimed in this action, which total
 2
         $37,616.38.
 3
              Your Honor, at this time we would like to read
 4
         the deposition of Timothy Morrissey
 5
              THE COURT: Very well.
              MR. ACOSTA: This is the deposition of Timothy
 6
 7
         Morrissey, taken on January 29th, 2003, in Cedar
8
         Rapids, Iowa.
9
    Thereupon,
10
                       TIMOTHY MORRISSEY,
11
    was called as a witness by deposition and testified as
12
    follows:
13
               "QUESTION: Would you please state your name
14
         for the record.
               "ANSWER: My name is Timothy Morrissey.
15
16
               "QUESTION: What is your current address,
17
         Mr. Morrissey?
18
              "ANSWER: [DELETED]
19
```

20 21 22	"QUESTION: And your birth date? "ANSWER: 2/16/38.
23	"QUESTION: How long have you been friends with Mr. Eastman?
24 25	"ANSWER: Very close to 40 years, probably. "QUESTION: Do you remember how it was you 2941
1 2	first came to meet Mr. Eastman?
3	"ANSWER: I was publishing a magazine in Cedar Rapids, and he walked in my office and sat down and
4	said, "I was told to meet you." And that's where
5	we met.
6 7	"QUESTION: And who told him to meet you? "ANSWER: I don't have a clue. Friends that
8	we knew in common.
9	"QUESTION: Are you married?
10	"ANSWER: Yes.
11	"QUESTION: And what is your wife's name?
12 13	"ANSWER: Susan. But no one knows her as Susan. She's Suki, S-U-K-I.
14	"QUESTION: How long have you been married to
15	Suki?
16	"ANSWER: It will be 37 years this coming
17	summer.
18 19	"QUESTION: Where do you go to high school? "ANSWER: Mount Vernon High School.
20	"QUESTION: What year did you graduate?
21	"ANSWER: 1957.
22	"QUESTION: So if you met Mr. Eastman around
23	1963 in Cedar Rapids, you were married to your
24 25	<pre>first wife then?    "ANSWER: It would have been I said '63,</pre>
43	ANSWER: It would have been I said 03,
	2942
1	but I'm thinking it might have been closer to '64
2	but I'm thinking it might have been closer to '64 or '65 when I met John.
2 3	but I'm thinking it might have been closer to '64 or '65 when I met John. "QUESTION: And why do you think it might have
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2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25	but I'm thinking it might have been closer to '64 or '65 when I met John.  "QUESTION: And why do you think it might have been more in the '64, '65 time frame?  "ANSWER: Because I was publishing that magazine at the time.  "QUESTION: What was the name of the magazine?  "ANSWER: It was the initial "CR Scene,"  S-C-E-N-E.  "QUESTION: What was the magazine about?  "ANSWER: It was current events that was going on, going to happen in the City. And it had a television guide and so on. I would like to say we were ahead of TV Guide by about two years. Maybe it wasn't quite that long, but it was a while.  "QUESTION: With the CR standing for Cedar Rapids?  "ANSWER: Yes.  "QUESTION: And how was it that Mr. Eastman was referred to at "CR Scene" magazine?  "ANSWER: I don't remember. But John had written and produced a series of radio and television spots call the "Iowa Story." They were five-minute historical documentary pieces, and they were absolutely brilliant. They won awards in this 2943 area at that time, and we ran the Iowa Story in our

novelist now; still writes here in Cedar Rapids. 6 And John came in to meet me at the time. 7 "QUESTION: Did you know about the Iowa Story 8 before you met Mr. Eastman? 9 "ANSWER: Oh, absolutely. It was very popular 10 here. It was so tightly written that you could do a 30-second opening or a 10-second opening and a 11 12 30- second thing in the middle and then an ad in the back. So it was so tightly written that you 13 14 would understand something about the Town of 15 Indians and understand it very well because it was 16 so well-written, and John was a genius at this. 17 And It was very well received. It was produced by 18 the Iowa Electric Light and Power Company. 19 "QUESTION: Did Mr. Eastman appear on the 20 pieces, or did he narrate them? 21 "ANSWER: I think he narrated all of them. "QUESTION: Where were they shown? 2.2 23 "ANSWER: Well, they would have been on probably KCRG or WMT, one of local it stations. 24 25 "QUESTION: That's television stations? 2944 1 "ANSWER: Yes. But it was radio as well. 2 "QUESTION: You're saying they were widely 3 known in the community? 4 "ANSWER: I would say during that period that 5 everybody knew the Iowa Story that was around here. "QUESTION: What were some of the other 6 7 subjects other than the Indians? 8 "ANSWER: Well, I can remember one of the Amana Colonies. I remember a story that he told 9 10 about Chief Blackhawk. I remember a story he told 11 about the Indians that were waring in northern 12 Iowa. I don't remember the names of the tribes any longer, but I remember the stories quite well. And 13 14 they were just extremely well-written, very tight. "QUESTION: Do you know who wrote them? 15 16 "ANSWER: John, every one of them. 17 "QUESTION: And do you know who did the 18 research for the pieces? 19 "ANSWER: I think he did a lot of that 20 himself. He had other people around him, so I would be -- I would be guessing if I told you I 21 knew who did that. I don't. 22 23 "QUESTION: Do you remember how many different 24 spots there were as parts of the Iowa Story series? 25 "ANSWER: Oh, I would think there would be 30 to 40. I don't know. I just couldn't begin to 1 guess at that point. It was right after he had 2 3 done a script for The Fugitive, one of my favorite 4 shows at the time. 5 "QUESTION: How did you come to know about 6 Mr. Eastman doing a script for The Fugitive? 7 "ANSWER: I think that somebody might have 8 told me that it was some Marion writer, and it was 9 about tigers, because his father had been a 10 veterinarian who was a tiger trainer. And remember 11 the episodes. It was done very well. 12 "QUESTION: Do you know whether that was came 13 out before or after you meet Mr. Eastman? 14 "ANSWER: It was probably before --15 "QUESTION: Because --

16 "ANSWER: Because I don't remember -- I don't 17 remember associating myself with the writer at that 18 19 "QUESTION: Do you remember talking to him about the screenplay after you met him? 20 2.1 "ANSWER: Yeah, I remember conversing about it. He said, 'It was a lot of work going to 22 23 Hollywood, rewriting and so on.'" MR. ACOSTA: Do I continue or go to the next 24 25 page? 2946 1 MR. DENSON: Next page. MR. ACOSTA: "QUESTION: When did you first 2 3 meet Mr. Eastman? "ANSWER: As I said, he came in; but it was 4 5 after, I believe, the Iowa Story was running. "QUESTION: I see. And why did he come to see 6 7 you at the magazine? 8 "ANSWER: I believe this mutual friend said 9 that we should meet, so we did. And we went and 10 had a drink or a Coke or something. I don't 11 recall. 12 "QUESTION: Did your relationship develop from 13 that point after your initial meeting in '64, '65? 14 "ANSWER: I guess we liked each other because 15 it grew. "QUESTION: And when you say it grew, are you 16 17 talking about socially or professionally or both? "ANSWER: I don't know. I would say both. I 18 19 mean, we tried to do some things together from time 20 to time. 21 "QUESTION: Since you've referred to 22 Mr. Eastman as your friend, and I think -- you 23 think of him more of a social relationship than as 24 a professional one now? "ANSWER: I certainly would say that, yes. 25 2947 Even though we've made some film together and we've 1 2. done some things, we were -- we were rather 3 closely involved with the film that got made for the State of Florida many years ago on drug abuse, 5 and that was shot in San Francisco. But he had an apartment there, and I was back and forth for that 6 7 for a while and --8 "QUESTION: When was that that you were in San 9 Francisco shooting? 10 "ANSWER: It would have been '66 or '67 -- '67 11 probably. 12 "QUESTION: Was anyone else involved with you 13 in shooting that spot for the State of Florida on 14 15 "ANSWER: Well, there was a lot of people 16 around, but like -- camera people and so on. I've 17 names of -- John was one of them, and Andy was 18 another one. And, I mean -- that was longtime ago, 19 so people involved -- I don't know. 20 "QUESTION: But you were involved in the State 21 of Florida piece? 22 "ANSWER: Yeah, because I had a written a book 23 for Senator Skip Bafoles (phonetic) on drug abuse. 24 "QUESTION: Do you remember whether the film 25 was ever shown in the state of Florida? 2948

"ANSWER: I don't have a clue, no. 2 "QUESTION: Did the two of you work together 3 on the project? "ANSWER: I was there on the set for a couple days. I don't like to go out while they're 6 shooting because it's very boring and a lot of 7 people get in the way, and I don't want to be 8 around when they're trying to work. 9 "QUESTION: What was your role in the project? 10 "ANSWER: Nothing that -- except that I guess 11 that I was helping to get it together. 12 "QUESTION: Had you been hired by the State of 13 Florida or had Mr. Eastman hired --14 "ANSWER: I was hired by the State of Florida. "QUESTION: And was Mr. Eastman involved 15 16 because of you? 17 "ANSWER: I would like to be able to say that 18 so -- because that would be the natural assumption, 19 but I don't think he was hired because of me, 20 frankly. I think he had done some work for them in 21 the past. "QUESTION: So he was hired by the State of 22 23 Florida? "ANSWER: Yes. 24 25 "QUESTION: I'm sorry. That's all I was 2949 trying to figure out, was what his role in the 1 project for the State of Florida in producing the 2. 3 spot on drug abuse. 4 "ANSWER: It would have been an independent 5 producer. 6 "QUESTION: Was he responsible for the content 7 of the film? 8 "ANSWER: I couldn't answer that. 9 "QUESTION: Were you responsible for the 10 content? "ANSWER: No, I was not. I -- my first 11 assumption would be that John wrote the script. It 12 13 was extremely tight and very well done, but that's 14 an assumption. It's not a fact because I don't 15 16 "QUESTION: Was -- was his company hired to 17 produce the piece? "ANSWER: I'm not certain whether it would be 18 19 a company or it would have been him personally. I 20 suppose Eastman & Associates or something, but I'm 21 not certain. I wasn't part of the contract. 22 "QUESTION: Was it -- as best you can recall, 23 was there anyone other than Mr. Eastman who was 24 responsible for the content of the piece? 25 "ANSWER: No. 2950 "QUESTION: Do you remember a woman named 1 2 Susan Portz being involved in the project? 3 "ANSWER: Susan Portz I know, yes. And Susan 4 may very well have been involved. 5 "QUESTION: When you went to San Francisco for 6 the shoot, do you remember her being there with 7 Mr. Eastman? 8 "ANSWER: I think Susan was there, yes. 9 "QUESTION: Do you remember --10 "ANSWER: But Susan was not a writer. 11 "QUESTION: What was her role in the piece?

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12
               "ANSWER: Susan would have been more
13
         production -- more in the production end.
14
              "QUESTION: Anyone else other than Mr. Eastman
15
         who would have been involved in writing the piece?
               "ANSWER: I don't know anyone.
16
17
               "QUESTION: Do you remember seeing the
18
         finished product?
               "ANSWER: I recall seeing a print that was
19
20
         probably close to being a finished product, but
21
         maybe it hadn't been AB rolled and the right sound
22
         track put on it yet. But whether I saw the
23
         finished product or not, I can't recall that.
24
               "QUESTION: Describe, though, what you saw.
               "ANSWER: It was a story of people getting
25
1
         stoned in an apartment in San Francisco in the
         Ashbury District; and it end up with driving down a
2.
3
         country highway in the mountains, and they have an
4
         automobile accident or they look like they are
5
         going to. And I think it ended with one of them
6
         had died on the floor; and the guy was poking him,
7
         and he said, "Don't bother him. He may be dead."
8
         And I think that was the last line. It was pretty
9
         tough.
10
              "QUESTION: Was there any narration in the
11
         piece?
12
               "ANSWER: Oh, yeah, I'm certain. As I recall,
13
         there was.
               "QUESTION: And was that Mr. Eastman's voice?
14
15
               "ANSWER: Well, there wasn't anybody better to
16
         do it than him.
17
              "QUESTION: Do you recall whether it was
18
         Mr. Eastman's voice?
19
              "ANSWER: I don't recall if it is or not, but
20
         I'm certain he did it.
21
               "QUESTION: Any reason to believe that anyone
22
         else's voice would appear as a narrator on the
23
         piece?
2.4
               "ANSWER: I have no reason to believe it. I
25
         don't know.
                                                        2952
1
               "QUESTION: Do you remember what drugs were
2
         the subject of the piece for the State of Florida?
3
               "ANSWER: No, I don't remember specifically."
4
              MR. ACOSTA: May I confer with co-counsel for
5
         one second?
6
              THE COURT: You may.
7
              MR. ACOSTA: We need to approach, Your Honor.
8
              THE COURT: Okay.
9
              (Thereupon, the following bench conference was
10
         had:)
11
              MR. ACOSTA: He tells me that they have
12
         counter- designated this.
13
              MR. LYDON: Everything that's down is yours.
14
              MR. ACOSTA: Pardon me?
15
              MR. DENSON: Let's Just skip it.
              MR. ACOSTA: Yeah, yeah, let's undesignate
16
17
         that.
18
              MR. LYDON: For obvious reasons.
19
              MR. ACOSTA: Yeah, I don't want to go into --
20
              MR. WALLACE: "Please go to the next section."
21
              MR. ACOSTA: Yeah, where does it go?
              MR. LYDON: Seven pages later, 39.
22
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23
              MR. DENSON: Probably skip all that too, if
24
         you want.
25
              THE COURT: Mr. Acosta, are you having
                                                        2953
         difficulty controlling your witness?
              MR. ACOSTA: Yes. He was just a lose cannon
3
         up there.
              MR. LYDON: Over designated.
4
5
              MR. ACOSTA: 44.
              MR. LYDON: The difficulty, Your Honor, is
6
7
         that they've designated some things related to some
         other subjects.
9
              MR. ACOSTA: Pardon? Does that eliminate all
10
         this other stuff?
              MR. LYDON: Yes. After the specific drugs.
11
12
              MR. ACOSTA: 40 -- I'm on -- what page is
13
         this?
14
              MR. PARRISH: 35. Back to where you were
15
         before we took out the --
              MR. ACOSTA: There's no page number on my
16
17
         page.
              MR. CHRISTOPHER: Back to where you were.
18
19
              THE COURT: Are you-all just talking off the
20
         record now? Because this is --
              MR. ACOSTA: Yes.
21
22
              THE COURT: Okay. I don't think the court
23
         reporter can take this.
              MR. CHRISTOPHER: It doesn't need to be on the
2.4
25
         record.
                                                        2954
               (Pause.)
1
              MR. ACOSTA: Back on the record.
2.
3
              That's 39, and then this is -- it goes to 45?
              MR. LYDON: How about just closing the door
5
         with this?
6
              MR. WALLACE: Yeah, with the addictive.
7
              MR. ACOSTA: Yeah, okay.
              MR. WALLACE: And then move on to where you
8
9
         want to go.
10
              MR. LYDON: Okay
11
              MR. ACOSTA: Thank you, Your Honor.
12
              (Thereupon, the bench conference was
13
         concluded.)
              MR. ACOSTA: May I proceed, Your Honor?
14
15
              THE COURT: You can proceed.
16
              MR. ACOSTA: "QUESTION: Do you know where he
17
         lived during the time you were in Tallahassee?
18
              "ANSWER: I believe he lived in Washington,
19
         D.C. --"
20
              MR. CHRISTOPHER: Your Honor --
21
              "ANSWER: -- "Alexandria, Virginia --"
22
              THE COURT: Wait a minute.
              MR. ACOSTA: Is that not the right place?
23
24
              MR. CHRISTOPHER: No. I'll show you.
25
              (Thereupon, the following bench conference was
1
         had:)
2
              MR. WALLACE: More fun up here, Your Honor.
3
              MR. CHRISTOPHER: Mr. Acosta had a change of
4
         heart, and decided he didn't want to redact.
5
              MR. ACOSTA: Well, no, we said we weren't
6
         going to redo that.
              MR. WALLACE: But the point is is that you
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have already read the drug stuff, so you should be 9 able to close out on our counter-designation. 10 MR. ACOSTA: This is not your 11 counter-designation, though. This is our original 12 des -- you want to desig -- you are saying you want to designate? 13 THE COURT: Wait a minute. Can I talk? 14 What's the problem with this? It's just something 15 that he -- it's a story that he did. It's a piece 16 17 -- subject matter -- you are going into all manner 18 of subject matters of things that -- that they --19 scripts that he wrote and everything else, so --20 MR. ACOSTA: I just don't want to open the 21 door to any of this other stuff. THE COURT: Okay. Well, they've counter 22 designated. So you're not opening the door. 23 MR. DENSON: Well, Judge, we would object to 2.4 25 that because when asked if he remembers, he says, "I don't specifically recall." And then he says, "But -- but I'm certain that I did." And then when 3 asked what he means when he's certain that he did, he said, "Well, I was just heading that direction. 5 I don't have any real recollection." So that's 6 just not probative of anything. He doesn't have 7 any recollection, and he doesn't recall. MR. PARRISH: Reminds me of my argument about 8 9 the Heimann transcript. MR. WALLACE: But he does on 35. 10 MR. CHRISTOPHER: His first answer he says, 11 12 "He recalls." 13 MR. WALLACE: All we're proposing is that the last few lines on page 35 -- he read that the film 14 dealt with addictive drugs, and then they can move 15 on to 44 or wherever they want to go. 16 THE COURT: I remember that being part of the 17 18 topic of the book he wrote. MR. DENSON: No, no, just the underlined part. 19 20 The answer where he says he don't specifically 21 recall and that he doesn't have any real 22 recollection. THE COURT: What's the matter with that? 23 MR. DENSON: Well, it's not relevant to 24 anything if he doesn't recall and doesn't have any 25 1 recollection. 2. MR. WALLACE: He recalls it right there. 3 MR. CHRISTOPHER: Bottom of page 35 he recalls 4 it. 5 THE COURT: I'll permit it. 6 (Thereupon, the bench conference was 7 concluded.) MR. DENSON: Question: "And to the best of 8 9 your recollection, was that shot in '66 or '77?" 10 Answer: "Yes. 11 "Do you remember whether anything in the piece 12 talked about the addictive nature of drugs?" Answer: "I don't specifically recall, but I'm 13 14 certain that it did." 15 Question: "Why do you say that you're certain 16 that it did?" 17 Answer: "Well, I'm just -- it was headed in that direction -- or I would assume it was headed 18

19 in that direction, but I don't have any real 20 recollection." 21 MR. ACOSTA: "QUESTION: Okay. Do you know 2.2 where he lived during the time you were in 23 Tallahassee? 24 "ANSWER: I believe he lived in Washington, 25 D.C. Alexandria, Virginia, to be more succinct. 1 "QUESTION: Do you remember who he was living 2 with then? 3 "ANSWER: Susan Portz. 4 "QUESTION: Did you have any such interaction 5 with her? "ANSWER: I've known her for all those years; 6 7 but interaction, no, not really. We did like each 8 other, I guess. 9 "QUESTION: Were you friends with Ms. Portz? 10 "ANSWER: It depends on how you define 11 'friends.' But, yes, I guess so. 12 "QUESTION: Did you know her independently of 13 Mr. Eastman? "ANSWER: No. 14 15 "QUESTION: Do you remember having any view of 16 her work that she did in her production capacity 17 for Mr. Eastman? 18 "ANSWER: She was quite brilliant. She had a 19 very fast, electronic mind. She was very, very inventive. She was probably good at -- as good as 20 editing film and videotape as anyone I've ever been 2.1 22 around. She had a tremendous eye. So she was 23 extremely talented, and they both worked for United 24 Way. 25 "QUESTION: Do you remember Mr. Eastman ever commenting one way or the other? 1 "ANSWER: Oh, he thought she was a genius. 2 "QUESTION: He told that you? 3 4 "ANSWER: Oh, yeah. 5 "QUESTION: What did he say in that regard? 6 "ANSWER: I don't recall anything specific. 7 But he felt that -- like I did, that this was a 8 very, very talented woman. "QUESTION: From the time you met Mr. Eastman 9 10 around 1964 -- and let's just go, you know, through 11 the 1960s -- and these projects you worked with him 12 on, how would you describe his personality? 13 "ANSWER: Gosh, John is charismatic as hell. 14 He always smiles. Completely brilliant, perhaps the smartest man I've ever new or have known. 15 16 Inordinate -- inordinately articulate. "QUESTION: Would you say he was well-read? 17 18 "ANSWER: Yes, extremely. "QUESTION: Why do you say that? 19 20 "ANSWER: You can't not be well-read and be 21 any of the things that I've just described. For 22 instance, when he was doing a radio show in Tampa, 23 I happened to be in town. And there was a woman author -- a name I've long for gotten -- and before 24 25 he would interview her or interview anyone, he would read what they had written. He had this 1 2 woman on the radio, and I was sitting in the booth. And they were talking in a lot of innocuous sense

in some innocuous ways, typical interview; and he 5 says, 'Well, it wasn't until page 47 that I really 6 felt you started to speak.' And this woman, tears 7 well up in her eyes and started to run down her face. And she said he had absolutely put his 9 finger on the place that meant something to her. And if that's not genius, I don't know what the 10 hell it is. That's the talent of this man, to be 11 12 able to take that person and know exactly what she 13 was trying to say. The interview after that was 14 just genius, as far as I'm concerned. So maybe I'm 15 prejudice, but I watched that with my own eyes. 16 "QUESTION: Did you always know him to do his 17 homework like that? "ANSWER: I believe that he always did his 18 19 homework, yes. 20 "QUESTION: Do you remember when this took 21 place, this radio show in Tampa that you observed? 22 "ANSWER: It would have probably -- it would have been probably early to mid-'70s. I mean, you 23 guys are probably better off at finding when he had 2.4 25 the billboards up in town. I flew down there to see him or to do some business in Tampa. He met me 1 2. at the airport. We were stopped three times 3 getting to the car. And we were driving down the Causeway, and there was a billboard with his 4 5 picture on it. And I was certain he'd erected it 6 just for me. 7 "QUESTION: Were you impressed with his 8 success? 9 "ANSWER: I was impressed and a little 10 overwhelmed. I was in the doll house miniatures business. And I went there to do a television show 11 with a couple other experts in that industry; so he 12 13 did his hour television show, and then we went out and did his radio show afterward. So he was doing 14 15 television in the morning and radio in the 16 afternoon. 17 "QUESTION: You mentioned that he read books. 18 Do you remember him reading things other than 19 books? "ANSWER: I think he read virtually everything 20 21 he could get his hands on. And he watched a lot of 2.2 television and things that he could learn something 23 from. 2.4 "QUESTION: Do you know whether he read 25 newspapers? 2962 "ANSWER: I don't know for sure, no. 1 "QUESTION: How about any magazines? 2 "ANSWER: I don't know. I don't recall him 3 4 talking magazines, but he certainly would have read 5 them if he had them available to him. 6 "QUESTION: Do you recall whether he was up on 7 current events of the day? 8 "ANSWER: Very much so. 9 "QUESTION: Well, why do you say that? 10 "ANSWER: Well, if you started to discuss 11 something, he would know exactly what you were 12 talking about and would add his two cents' worth. 13 "QUESTION: Any subjects in particular come to 14 mind?

15 "ANSWER: Nothing specific. 16 "QUESTION: Did he have an interest in 17 politics that you recall? 18 "ANSWER: I believe that he could tell you what was happening in politics, but I don't think 19 20 he was particularly interested in who was running 21 and why. But he would have a bent toward that, 22 23 "QUESTION: How about subjects like medical or 2.4 scientific issues? Do you recall that being an 25 interest to him? "ANSWER: I don't recall. It was only things 1 that I was aware of; so I don't recall scientific 2 3 or medical, no. 4 "QUESTION: Do you ever remember him talking 5 about particular television shows he liked to 6 watch? 7 "ANSWER: He didn't watch typical television 8 shows. Television show like The Practice or something wouldn't interest him. He wouldn't watch 9 10 11 "QUESTION: How about news-related shows? Do you remember? 12 13 "ANSWER: He would watch news shows or 14 Discovery Channel or IPS or something like that, anything that had something to do with learning 15 something. And he liked football. 16 "QUESTION: Was he someone who was interested 17 18 in learning more about things? 19 "ANSWER: Yes, he was. "QUESTION: Why do you say, yes, that you 20 21 remember him being interested in learning about 22 23 "ANSWER: He was always interested in 2.4 learning. Anyone that reads as much as he does and 25 can converse on any subject, you better be on your toes if you're going to challenge him on something 1 2 because you would have to have the knowledge. 3 "QUESTION: Did you observe that happen? 4 "ANSWER: Dozens of times. 5 "QUESTION: Anything come to mind? "ANSWER: Nothing specific. It's just that 6 7 don't get in an argument with somebody that knows 8 what he's talking about. 9 "QUESTION: Did he seem to have an opinion on 10 lots of subjects? 11 "ANSWER: Well, he was opinionated. But he 12 would listen also if you had something to offer. "QUESTION: I asked whether he was receptive 13 14 to new ideas and information. 15 "ANSWER: Yes, he would have been. 16 "QUESTION: Would you describe him as a 17 curious individual? 18 "ANSWER: Yes. "QUESTION: Why do you say that? 19 20 "ANSWER: How could he care about learning 21 these things if he wasn't curious. 22 "QUESTION: Do you remember him having any 23 hobbies or activities that he enjoyed in his spare 24 25 "ANSWER: I don't remember a hobby.

2965

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"QUESTION: Do you know if he liked to go to
 1
 2
          the movies?
 3
               "ANSWER: We went to a movie or two, but he
         didn't really like movies necessarily. He would
 5
         rather make them.
 6
               "QUESTION: During the 1970s did the two of
 7
         you work on any projects together?
8
               "ANSWER: No. Only that I drew the cover for
9
          the bridge picture. I drew the art.
10
               "QUESTION: And for the second what are you
11
          talking about?
12
               "ANSWER: The Sunshine Skyway Bridge picture."
13
              MR. ACOSTA: He said, "For the record"; and I
14
         said "second."
15
               "QUESTION: And what was that -- that date?
16
               "ANSWER: That was the -- that was "An Act of
17
         God," it was called.
18
               "QUESTION: Do you remember when that was
19
         approximately?
20
               "ANSWER: Sorry, I don't.
               "QUESTION: What would the piece, An Act of
21
22
         God, have to do with? What was the subject matter
23
         of -- was that -- what was the subject matter of
2.4
         production?
25
               "ANSWER: A ship pilot hit the Sunshine Skyway
         Bridge and knocked it down. And an attorney by the
 1
 2
         name of Steve Yerrid defended him and proved that
 3
          it was an act of God in a hearing, not in court --
 4
         not in a court.
 5
               "QUESTION: 'Him' being the captain of the
         ship?
 6
7
               "ANSWER: The pilot was then the captain of
8
         the ship, yes, and that man's name was John Lerro.
9
               "QUESTION: And is he someone you were friends
10
         with?
11
               "ANSWER: I met John Lerro a couple of times.
12
         I liked him.
13
               "QUESTION: Was he someone Mr. Eastman was
14
         friends with?
15
               "ANSWER: Seemed to be.
               "QUESTION: And was this piece finished, this
16
17
         production piece, An Act of God, at some point?
18
               "ANSWER: It was. The script was finished,
19
         but it was never produced.
2.0
               "QUESTION: And do you remember when the
21
          script was finished?
2.2
               "ANSWER: No.
23
               "QUESTION: And what were you asked to do for
24
          the project?
25
               "ANSWER: I did the artwork for the cover and
                                                         2967
 1
          a couple other things.
 2
               "QUESTION: And --
 3
               "ANSWER: And there was another project
 4
          called -- I don't remember what it was called, but
 5
          it was about a murder. And I did the artwork for
 6
         that too.
 7
               "QUESTION: So this was another project you
 8
         and Mr. Eastman were involved in?
 9
               "ANSWER: It was Eastman's project, and he
10
         asked me if I would do the artwork.
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11 "QUESTION: And was that the same -- the same 12 with the Act of God, he had asked you to do the 13 artwork for the cover? 14 "ANSWER: Yes, for the script. 15 "QUESTION: After that he asked you to do 16 artwork for another project? "ANSWER: Yes. It was about a girl that got 17 kidnapped. And I don't remember the name of the 18 19 story, but it was a brilliant screenplay that's 20 tied up with the same people. 21 "QUESTION: Were these projects that he was 22 working on in Florida? 23 "ANSWER: At the same time he was on radio and 2.4 television and so on. 25 "QUESTION: Would this have been after you visited him in Tampa in the mid to early '70s? 1 2. "ANSWER: Same time. 3 "QUESTION: Around the same time? 4 "ANSWER: And after. 5 "QUESTION: Maybe even the '80s? "ANSWER: Could have been, yeah. Could have 6 7 been. 8 "QUESTION: Other than An Act of God and the 9 other project about the murder, you did the artwork 10 11 "ANSWER: Girl that got away, I think it was 12 called. "QUESTION: Girl That Got Away. 13 14 "ANSWER: I think. I'm not sure. "QUESTION: How often would you see 15 16 Mr. Eastman during the '70s and '80s? 17 "ANSWER: I don't know. A couple times a year 18 maybe at the most. 19 "QUESTION: Did you talk to him outside of the 20 face-to-face visits? "ANSWER: Phone calls once in a while. And 21 22 interestingly enough, we never wrote letters back 23 and forth. Sometimes we talked more often than 24 others. 25 "QUESTION: When is the last time you recall the two of you working together on a project? 1 "ANSWER: It would have been a Small Saturday 2 3 or -- no, it would have been the Bobby Joe Long 4 work. That was probably four or five or three or 5 four years ago. 6 "QUESTION: In the mid-'90s? 7 "ANSWER: Yes. "QUESTION: Are you friends with Mr. Eastman  $\,$ 8 9 today? 10 "ANSWER: Sure. 11 "QUESTION: Were there times over the years that you have known Mr. Eastman where you saw more 12 13 of each other? 14 "ANSWER: Of course. 15 "QUESTION: What time period would that be? 16 "ANSWER: Well, the first part of our 17 relationship, because we were right in the same 18 town together at the beginning of that friendship. 19 I don't know of any other time that it would have 20 21 "QUESTION: When you first met Mr. Eastman

22	around 1964, was he a cigarette smoker?
23	"ANSWER: Yes.
24	"QUESTION: Did you ever have any discussions
25	with Mr. Eastman as to why he started smoking?
1	"ANSWER: No.
2	"QUESTION: Any discussions as to when he
3	started smoking?
4	"ANSWER: Not that I recall.
5	"QUESTION: Do you remember any period of time
6	when you knew Mr. Eastman when he had given up
7	smoking cigarettes?
8	"ANSWER: No, I don't recall any time.
9	"QUESTION: Do you remember which brands of
10	cigarettes Mr. Eastman smoked?
11	"ANSWER: I remember Marlboro Flip-Tops
12	because that was mine.
13	"QUESTION: Do you remember when you saw him
14 15	smoking Marlboro Flip-Top?
16	"ANSWER: Throughout the whole period of 40 years that I mean, he may have switched to a
17	menthol at some point, but I don't recall even what
18	brand that could have been.
19	"QUESTION: Did the two of you share
20	cigarettes?
21	"ANSWER: Of course, during that period, yes.
22	"QUESTION: And what periods are you talking
23	about?
24	"ANSWER: The first part of our meeting and
25	through the '60s and whenever. I mean, I don't
1	remember it I finally quit so
1 2	remember it. I finally quit, so "OUESTION: Do you remember him telling you
2	"QUESTION: Do you remember him telling you
2 3	"QUESTION: Do you remember him telling you about any particular quit attempt he made? "ANSWER: No. "QUESTION: Did he ever tell you that he was
2 3 4	"QUESTION: Do you remember him telling you about any particular quit attempt he made? "ANSWER: No.
2 3 4 5 6 7	"QUESTION: Do you remember him telling you about any particular quit attempt he made?  "ANSWER: No.  "QUESTION: Did he ever tell you that he was going to try to quit smoking cigarettes?  "ANSWER: No.
2 3 4 5 6 7 8	"QUESTION: Do you remember him telling you about any particular quit attempt he made?  "ANSWER: No.  "QUESTION: Did he ever tell you that he was going to try to quit smoking cigarettes?  "ANSWER: No.  "QUESTION: Did he ever tell you that he had
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2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25	"QUESTION: Do you remember him telling you about any particular quit attempt he made?  "ANSWER: No.  "QUESTION: Did he ever tell you that he was going to try to quit smoking cigarettes?  "ANSWER: No.  "QUESTION: Did he ever tell you that he had tried to quit smoking cigarettes?  "ANSWER: No.  "QUESTION: Did you ever encourage him to quit smoking cigarettes?  "ANSWER: No.  "QUESTION: After the '90s when you saw quite a bit of each other socially, did you have any recollection"  MR. DENSON: "After the 1960s." Sorry.  You're fine.  MR. ACOSTA: "QUESTION: After the 1960s when you saw quite a bit of each other socially, do you have any recollection of seeing him smoking Marlboro cigarettes?  "ANSWER: Oh, yes. I mean, Marlboro were his key brand. He would go back and forth. But as I recall, he did switch to a menthol for a while, but 2972  I don't remember what brand it was.  "QUESTION: Do you remember when that was that he switched brands?

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7
               "ANSWER: No.
8
               "QUESTION: At any time, even recently, did
9
         you come to learn that Mr. Eastman had quit smoking
10
         cigarettes?
               "ANSWER: No. He could still be smoking.
11
12
         I've only been with him once in the last year or
         so. But I don't think he is, no. He wasn't
13
14
          smoking then that I was aware of or that I
15
         remember.
16
               "QUESTION: When you say 'then,' you mean --
17
               "ANSWER: The last time I was with him.
18
               "QUESTION: And when was that?
19
               "ANSWER: A couple years ago, maybe. I spent
20
          an evening with him, had dinner. Cooked dinner for
21
         him and left.
22
               "QUESTION: When was that?
23
               "ANSWER: In his home in Tampa.
               "QUESTION: So this was in 2000 or early 2001?
2.4
25
               "ANSWER: I'm not at all certain. He was
                                                         2973
          living in the city of Tampa, not on the beach at
 1
 2
          the time. So he was there for a short time.
 3
               "QUESTION: Prior to that occasion, around
 4
         2000, when was the last time you had seen him prior
 5
         to that?
 6
               "ANSWER: I really don't know. I don't
 7
         remember. I'm sorry, I just don't.
              "QUESTION: That would have been the last
8
9
          time --
10
              MR. ACOSTA: Excuse me.
11
              MR. DENSON: "ANSWER: That would have been
12
         the last time I saw him.
13
               "QUESTION: Do you remember during the time
         you knew him whether he had any kind of cough?
14
15
               "ANSWER: I can only remember a few times that
16
         he hacked in the morning and he didn't rinsed the
17
          sink out, but I didn't relate it to smoking.
               "QUESTION: What would appear in the sink
18
19
         after he coughed?
20
               "ANSWER: Mucus, stuff that you get rid of the
21
         in the morning, phlegm.
22
               "QUESTION: When do you remember that
2.3
         happening?
               "ANSWER: Fort Lauderdale the first time.
2.4
25
               "QUESTION: That was when were you living
                                                         2974
 1
          there shortly after you were living in Tallahassee?
 2
               "ANSWER: Yes.
 3
               "OUESTION: Well --
 4
               "ANSWER: Well, no, it was after that, five or
 5
          six years later.
 6
               "QUESTION: So mid-'70?
 7
               "ANSWER: Yeah. I was doing some marketing
8
         down there.
9
               "QUESTION: Do you remember him having a
10
         productive cough on more than one occasion?
               "ANSWER: Well, It just seemed like it, but he
11
12
         could have had a cold, for all I know.
13
               "QUESTION: Was it just in the morning?
14
               "ANSWER: It was the only time I noticed it.
15
               "QUESTION: How many mornings did you notice
16
          it on this visit?
17
               "ANSWER: Two or three.
```

18 19 20 21 22 23 24 25	"QUESTION: Were you concerned?  "ANSWER: No, I wasn't concerned. I was irritated because I was the one that rinsed it out.  "QUESTION: Did you say anything to him about it?  "ANSWER: No, it wasn't the kind of conversation we would have had.  "QUESTION: Did you ask him about his health?
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	"ANSWER: No.  "QUESTION: On occasion?  "ANSWER: No.  "QUESTION: You mentioned there were other times you noticed the cough. Were there other times?  "ANSWER: No. I said that people cough, but it would be for any I never noticed a cough as related to whether or not it was caused by smoking.  "QUESTION: I'm just asking with respect to the cough, aside from smoking. Did you notice the cough on any other occasion  "ANSWER: No.  "QUESTION: other than the two or three times in the morning when he was staying with you in Fort Lauderdale?  "ANSWER: No.  "QUESTION: When you and Mr. Eastman socialized together in the '60s here in Cedar Rapids area, would the two of you drink alcohol together?  "ANSWER: I would imagine a beer or two, yeah, scotch. I don't know. I don't recall.
24 25	"QUESTION: Do you remember Mr. Eastman having any particular alcoholic beverage of choice?
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	"ANSWER: No.  "QUESTION: Do you remember whether he liked to drink scotch?  "ANSWER: No. I mean, I don't know. We may have had a scotch together, but I don't know if it was his drink of preference. I don't recall.  "QUESTION: Were there ever times when the two of you would polish off a bottle of scotch together in a late-night discussion?  "ANSWER: No. The only time I polished off a bottle of scotch was with my personal attorney here in town, true story.  "QUESTION: As opposed to polishing off a bottle of scotch, were there ever times when you and Mr. Eastman would stay up late drinking scotch together?  "ANSWER: I would say that we would stay up late drinking, but we would stay up late drinking to have a conversation. So it would not have been to stay up to get drunk together. It would be to stay up to converse together. So the drug would have not been or the liquor would have not been or the liquor would have peripheral to the conversation.
25 1	"QUESTION: Were there times when you saw 2977 Mr. Eastman drunk?

few times. But I don't recall any specific time that I say, 'Hey, you're falling down; you're 4 5 drunk,' any more than any of my other friends over 6 the years. 7 "QUESTION: Did you notice when you went out 8 socially whether he would always have an alcoholic 9 drink? "ANSWER: No, I didn't notice. 10 "QUESTION: Do you know how often he would 11 12 drink? 13 "ANSWER: No. "QUESTION: At any time during your 14 15 relationship with him did you know whether he drank 16 alcohol every day? "ANSWER: No, I wouldn't have known that. 17 18 "QUESTION: Was there any particular time 19 where you thought he was drinking too much during 20 the relationship with him? 21 "ANSWER: No, nothing. No specific time. "QUESTION: Do you remember whether it 22 23 affected his work, his drinking? "ANSWER: No, it surely didn't, not that I can 24 25 feel. 2978 "QUESTION: Why was it on at least one 1 2 occasion you thought he had too much to drink and that he shouldn't have been drinking? 3 "ANSWER: I don't know. I said in a general 4 5 sense I may have felt that, but if you're asking me 6 to be specific and give you reasons, I can't do 7 that. I just can't make something up. 8 "QUESTION: Do you think at times Mr. Eastman 9 has abused alcohol? 10 "ANSWER: I would assume that he has, but that's an assumption, not a fact. I think that if 11 you abuse it -- if you get drunk, you're abusing 12 13 it, yes. "QUESTION: Why do you make that assumption 14 15 with respect to Mr. Eastman? 16 "ANSWER: Only that I've seen him intoxicated 17 once or twice. But you said we spent social time 18 together. But going to the fairs with our wives 19 and sitting around drinking in your home, that's 20 different than going to parties together and so on. 21 They weren't party atmospheres, it wasn't 22 purposeful. A drink with dinner in Tampa or 23 something, it was an observation and not that we'd 24 then go out afterwards and chase girls and drink 25 until we were falling down. That didn't happen 2979 1 ever. 2 "QUESTION: Do you consider Mr. Eastman to be 3 a good friend, don't you? 4 "ANSWER: Yes. 5 "QUESTION: And you believe that he considered 6 you the same way? 7 "ANSWER: Oh, I would assume, sure. 8 "QUESTION: And at any point in time, have you 9 ever recommended to Mr. Eastman that he consider 10 stopping smoking? 11 "ANSWER: No, I've never mentioned it to him. 12 "QUESTION: Did you ever mention to him that he should either cut back or slow down on his 13

14 alcohol consumption? "ANSWER: No. 15 16 "QUESTION: Have you ever given Mr. Eastman 17 any advice, health-related advice, as a friend over the past 40 years or so? 18 19 "ANSWER: Not that I recall. "QUESTION: How is his ability to breathe and 20 21 speak now as compared to what it was 10 or 15 years 22 ago? 23 "ANSWER: On a scale of percentages? 24 "QUESTION: Well, just your description of 25 what you have observed. 2980 1 "ANSWER: I don't think he's got 50 percent of the voice left. I doubt very much that he could do 2 3 a film, a voice over now. 4 "QUESTION: You mentioned a picture or a 5 script that he worked on involving the bridge and 6 an attorney in Tampa named Steve Yerrid. 7 "ANSWER: Yes, sir. 8 "QUESTION: But you remember that the picture 9 was never produced. 10 "ANSWER: No, it got tangled up in legal 11 problems with Mr. Yerrid and some investor from 12 North Carolina or South Carolina or something, and 13 it was never made. "QUESTION: All right. Do you remember a 14 15 person named Connie May Fowler? 16 "ANSWER: Yes, Connie May Fowler I met one 17 Christmas and then I saw her maybe once or twice in 18 the Tampa Bay area. 19 "QUESTION: Well, let me ask it again. 20 What -- what -- her involvement, and tell me about her -- your observations and things that you saw 21 22 her do and say about it. "ANSWER: I knew she was involved. Frankly, I 23 24 felt that her involvement was peripheral and not instrumental. John was absolutely the writer. I 25 1 don't know that. I don't know of a word that she put on a piece of paper that would have meant 3 anything to the script. I liked her okay as an individual. I knew 4 5 that they lived together. She was a student of his 6 at Tampa University or something. And I felt that 7 her contribution was very minimal, to say the 8 least. The conversation that I was part of was 9 with John Lerro, the pilot, and Mr. Yerrid, the attorney, and Mr. McNulty even. I don't recall if 10 11 Connie May said anything. 12 "QUESTION: Now, you were asked some questions 13 about alcohol. Over the years, I mean, how many 14 times have you and John been together when one or 15 the other of you had a beer or a drink or a glass 16 of wine of some kind? Are we talking about just a 17 few or are we talking about hundreds of times? "ANSWER: Well, certainly, I think hundreds 18 would be a stretch, but somewhere between 20 and 50 19 or 70 I suppose, in that area, that would sit down 20 21 and have dinner and maybe a glass of wine. 22 "QUESTION: And out of all those times, it was 23 only once or twice that you ever thought he drank 24 too much?

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Is -- let me ask you this: Why don't you tell
         Ο.
11
   the jury where you grew up?
     A. I grew up? I grew up in a little town in
12
13
    Iowa. It's called Marion, Iowa.
         Q. Is it near a city in Iowa?
14
15
             It was near -- it's near a town called Cedar
    Rapids. And Cedar Rapids is an industrial complex. And
16
17
    Marion was looked as the bedroom community of that city.
    My mother divorced my father in 1939 and moved there
18
19
    because it was close to her parents, who lived in even
20
    smaller town. Both of my parents were agricultural
21 people. They came from small towns, my father from
22
    Guthrie Center, Iowa, and she from -- an even smaller
23
    town.
24
         Q.
             What did your father do?
         A. My father was a veterinarian. He went to Iowa
2.5
    State College of Veterinarian Medicine and graduated in
1
    1919 as a veterinarian at a time when all veterinarians
    in America practiced large animal veterinary medicine.
         Q. And is that what he did in Iowa?
             He tried and he -- had an accident in his
5
         Α.
    junior year of college in the summertime. It's a family
7
    story, I would like to tell you. It's a wonderful
8
    story. He was on a country road driving a mower and he
9
    was overrun by --
              MR. LYDON: Your Honor?
10
              MR. ACOSTA: Let me --
11
              MR. WALLACE: May we approach?
12
13
              MR. LYDON: -- can we approach?
14
              THE COURT: Okay.
15
              THE WITNESS: I'm sorry.
16
              (Thereupon, the following bench conference was
17
         had:)
              MR. WALLACE: This is not supposed to be
18
19
         theater.
              MR. LYDON: But more than that, it's a
20
21
         narration, it's inappropriate. I mean, it's a
22
         question and answer, as I understand this.
23
              MR. ACOSTA: I will interrupt him next time
24
         and try to keep him on track.
25
              THE COURT: I thought you were about to.
                                                        2986
              MR. ACOSTA: Well, I was and then --
1
2
              MR. LYDON: Well, I just thought it might help
3
         to have some discussion.
              MR. PARRISH: Ten hours of depositions and
4
5
         IMEs and if he's not ready, we'll be here for a
6
7
              MR. LYDON: That's not my point. My point is
8
         I just thought it might be good to take a slight
9
         interruption and make sure --
10
              THE COURT: Compose himself?
              MR. LYDON: Yeah.
11
12
              THE COURT: Okay. Very well.
13
              MR. ACOSTA: Calm down.
              MR. LYDON: Okay. And then we'll keep to
14
15
         question and answer.
16
              THE COURT: You need to be mindful of asking
17
         questions and getting direct answers rather than
18
         interesting stories.
19
              MR. ACOSTA: I will.
20
              (Thereupon, the bench conference was
```

```
21
         concluded.)
22
   BY MR. ACOSTA:
23
         Q. Are you feeling okay now?
24
         A. Yes, thank you.
         Q. Okay. So it -- at what age were you when your
2.5
    mother and father got divorced?
1
         A. Six.
3
         Q. And what -- what -- did they split up and go
4
    to different -- to different places?
         A. My father maintained a veterinary clinic in
5
    Moline, Illinois. He became a small animal
6
7
    veterinarian.
         Q. Okay. And then did he at some point move?
8
            Then to Miami from there.
9
         Α.
         Q. All right. And did you visit him down there?
10
11
         A. Yes, that was sometime following that, yes.
12
         Q. And how would you get down to Miami?
13
         A. Well, originally by train. I took a train
14
   from Marion to Chicago and from Chicago to Miami alone.
         Q. And what -- what decade are we talking about?
15
             We're talking the 1940s; 1947, 8, 9.
16
         Α.
         Q. So, how old would you have been then? If were
17
18
    you born -- when were you born?
         A. I'm talking earlier than that really, 19 -- my
19
20
   father moved down in 1939 or 1940, so my high school
21 years, '43, 4, 5, in those dates.
22
         Q. Which did you graduate from high school?
            1946.
2.3
         Α.
         Q. And then what did you do?
24
25
         A. I went to college at Iowa State College in
                                                       2988
1
    Ames.
         Q. And did you finish there?
             No, no. I tried for veterinary medicine but I
3
         A.
    failed. I have no mechanical aptitude at all.
4
         Q. And so what did you do after that?
5
             Transferred to the University of Florida in
6
         Α.
7
   Gainesville and took up a career in journalism.
8
         Q. And why were you interested in doing that?
9
             It was in my genes somehow. I always had an
10
    inkling for creative art.
         Q. Okay. And then what did you do after going to
11
12
    the University of Florida?
13
         A. Well, University of Florida scholastic career
14
    went very well and I've done some things that -- that
15
    attracted some attention. And I did a show in which
16
    a -- an entertainer by the name of Jerry Calona who
17
    worked for Bob Hope came and was a guest artist on a
18
    show that I produced.
19
         Q.
              Okay.
20
              He suggested that I go to Hollywood.
         Α.
21
              Well, let's go back in time for just a minute.
22
              When you were growing up in Iowa, did you
23
   begin to smoke cigarettes at some point in time?
24
             Yes. If I may, I --
         Α.
             Well, hang on, let me ask you some questions.
25
         Q.
1
         Α.
              Sure.
2
             Let me -- let me show you some photographs
         Q.
    first that have been marked Plaintiff's Exhibit 662A
3
    through P. I would like to show them to you and ask you
    if you would just tell me what they are. There's
```

```
some -- there's one or two news articles in there as
7
    well. Without describing them, are those photos that you
8
   gave me?
9
        Α.
            Yes.
         Q. And are they photos of yourself or stories
10
11
   about yourself?
12
         A. Yes.
13
              And is the first photo a picture of you?
         Ο.
14
         Α.
              Yes.
15
              MR. ACOSTA: Now, I would like to, Your Honor,
         publish that first photo on the screen, 662A, I
16
17
         think is the number.
              THE COURT: Very well.
18
19
    BY MR. ACOSTA:
20
         Q.
            Is that you, Mr. Eastman, when were you a
21
    child?
2.2
        A. Yes, that's me at about age 12.
         Q. Okay. And had you started smoking at that
2.3
    point in time?
25
         A. Well, I -- the memory is that I began to smoke
    corn silk at that time. And that's confirmed because
    when I mentioned it in an interrogatory, the man
3
    questioning said he never heard of anybody doing that.
         Q. Well, that's all right. Let me ask you this:
5
   Did you smoke any tobacco at that point in time?
6
        A. I moved from corn silk to butts. I snagged
    butts from my mother and father. I learned to smoke
7
    cigarettes by smoking cigarette butts.
8
9
         Q. And then -- at some point, did you start
10
    smoking every day?
11
     A. Well, much, much later I -- I finally had my
12
    first real cigarette, which was a memorable thing.
13
         Q. And when was that?
         A. That would have been in 1944, I believe.
14
         Q. And how old were you then?
15
            I would have been 14, 15.
16
         Α.
17
         Q. Were you a junior in high school at that
18 point?
19
        A. Yes.
20
         Q. Had you smoked before your junior year?
             In terms of butts, but not in a full
2.1
         Α.
22
    cigarette.
     Q. Okay. And do you remember your first
23
24
    cigarette?
25
        A. Yes.
                                                       2991
        Q. And where -- where did you smoke your first
    cigarette?
3
         A. A woman whose name is Joanne Crew had a father
4
    who was a doctor, the family doctor, Dr. Crew, and when
    we were altogether in her house, in her basement and her
    father smoked Chesterfields, which came in a very fancy
6
7
    carton and I admired the carton and held my first
    package of real cigarettes and smoked one of those, had
9
    an unhappy experience with it. I didn't like the
    cigarette, but I loved the packaging.
10
         Q. All right. And did you continue to smoke?
11
         A. After that, I began to smoke, yes.
12
13
         Q. Why did you start smoking?
             Well, it would have been 1944, '43. We had
14
         Α.
15
    had had -- we had gone to war against the Japanese in
    1941. It was a patriotic country. We were just up in
16
```

```
arms about the Japanese. We were -- we were highly
17
18
    patriotic, cigarettes were part of what every serviceman
19
    did. My stepfather-to-be smoked, my mother smoked, my
20
    father smoked, the community smoked. I didn't regard it
    as anything other than joining a band.
21
2.2
         Q. What did you do in your leisure time growing
23
    up in Iowa when you were between age 12 and age 14 or
24
25
         A. Well, I was an embedded listener to the radio.
    I couldn't stay away from the radio.
         Q. And why is that?
3
             I wanted to be in it. I -- I couldn't believe
         Α.
4
    what I heard. I heard far away places, music coming
    from big bands, bands that later I would get to know,
5
6
    Duke Ellington and -- and Harry James and then coming
7
    from bell ballrooms all over the country.
8
         Q. Did you hear anything else on the radio that
9
    had anything to do with cigarettes?
10
         A. Oh, yeah, one of the favorites -- my favorite
11
    shows is one sponsored by Philip Morris. It was a
    theater off Broadway. I can still hear it: "Johnny
12
    calling Philip Morris, smoking downstairs in the outer
13
14
    lobby only, please, Mr. and Mrs. Bert Snyder." I
    remember it. So, I listened to those things, those
15
16
    shows.
17
             Now, do we have a picture there of you when
18
    you were in high school and you were smoking on a daily
19
    basis?
             Yeah, this is it.
20
         Α.
         Q. Is that it?
21
22
         A. Yes. I had braces in between the two.
         Q. Pardon?
23
         A. I've had braces on my teeth in between the
2.4
25
    two.
             Okay. And then after -- after -- what brand
2
    do you remember smoking primarily back then in high
    school?
3
4
         A. Lucky Strikes.
5
         Q. And did you smoke other brands as well?
6
             Probably in the sense that my father smoked
    Old Golds. My mother smoked Pall Mall, I believe. So, I
7
8
    chose other people's cigarettes from time to time, but
9
    my brand, if I had one, which was hard to say I had a
10
    brand, but it was -- it would have been Lucky Strikes.
11
         Q. Before you graduated from high school, did you
12
    smoke in front of your parents?
13
         A. I smoked one time in front of my father. I
14
    don't believe I smoked in front of my mother. And I
15
    don't know why. I don't think she would have hurt me
16
    about it, but I didn't. I smoked on a train with my
17
    father?
18
         Q. On a train with your father?
19
         A. Yeah.
20
         Q. And was that on one of your trips to Miami?
             We came and went together. And he kind of
21
22
    challenged me, well, you don't have to go out of the
```

Q. And how old were you then?
A. 15.

2994

1 Q. Were you still in high school?

room to smoke, you can smoke here.

23

24

25

```
Yeah, 15.
         Α.
3
         Q. And then after you graduated -- well, let me
    ask you this: In high school, who all smoked
    cigarettes, if anybody?
         A. Everybody. Everybody on my football team
7
    smoked with the exception of the quarterback.
         Q. Okay. And why do you remember him?
8
             He -- he got on my case about it. He caught a
9
10
    guy named Louie Mider and I smoking cigarettes in the
11
    men's room of the Milwaukee/St. Paul and Pacific depot.
12
   He peeked in the window. And he chastised us for it.
   He wouldn't give me the ball for the next game or so.
13
             And were you on the football team?
14
             Yeah. Yes.
15
         Α.
16
         Q.
             What position did you play?
17
         A. I played full back and line back.
18
         Q. And were you successful at it?
19
         A. Yeah. I was good at it.
20
        Q. And did the quarterback have a girlfriend at
21 the time?
         A. Yeah, she smoked.
22
             Was she a friend of yours?
         Q.
23
         A. She was Dr. Crew's daughter.
24
25
         Q. And didn't he like that?
                                                       2995
         A. I think not. That may have been it. I didn't
   think about it. That might have been it.
        Q. Now, were there -- do you remember seeing any
3
    athletes in advertising back then?
4
5
            Everywhere. Everywhere. Everywhere you went,
    some guy you loved -- you chose up -- you know, when the
6
    kids went out to play football, I would be Johnny Lou,
7
8
    Jack, you'll be somebody, you be this guy, you all be
9
    that guy. Those people showed up in the ads of all the
10
    tobacco companies.
        Q. Was there anyone in particular that you
11
12
    recall?
13
         A. Oh, baseball players. Lou Gehrig was a big --
    I was a big fan of Lou Gehrig's, I don't think anybody
14
15
    -- Babe Ruth had to be advertised by somebody other than
   candy bars. They all did.
17
         Q. And did that have any impact on you?
             Oh, certainly it did. Movie stars more so and
18
    singers and musicians more so, but athletes as much,
19
20
    almost.
21
            Well, back in high school, did you go to
     Q.
22 movies?
23
    A. Yeah. I went to movies, but less so than
24
    other kids. I wasn't addicted to movies, I was addicted
25
    to radio.
                                                       2996
         Q. To the radio?
1
2
         A. To the radio.
3
         Q. And after high school, did you get married?
         A. I married right after high school, at that
5
    junction between high school and college that year.
6
         Q. And do we have a picture --
            There's picture, yes.
7
         Α.
8
             -- of you and your wife at the time?
         Q.
9
         A. Betty Christiansen is the woman.
10
        Q. And what her name today?
11
        A. Randall, Betty Randall.
12
        Q. Is that her?
```

```
13
         A. That's she and I after I had been in the Air
14
   Force.
15
        Q. All right.
16
        A. There's -- there's a picture out of sequence
17
   here.
18
         Q. Is that the picture?
         A. This is a picture -- this picture is she.
19
         Q.
20
              Look up on the screen up there.
21
         A. Yeah, that's the picture. That's out of
22 sequence in my --
         Q. And did Betty smoke?
23
         A. That's Betty and myself in Miami Beach.
2.4
25
             Kitty Davis's Airliner, Miami Beach, 1946,
    '47, in the --
2
         Q. And is that an ashtray in the picture there?
3
         A. Sure is.
4
         Q. And were you smoking then?
5
         A. Sure was.
        Q. Then --
6
        A. And those are Fashion Ella Bombers. Q. When did you first meet Betty?
7
8
         A. Met her in high school, 1945.
9
10
        Q. And when did you get married?
11
         A. In the summertime of 1946 -- 7.
12
         Q. And then did the two of you leave Iowa?
13
         A.
             Yes. We went to Iowa State and then we went
14 from Iowa State to Gainesville.
        Q. And when you were in Gainesville, did you
15
   participate in theatrical events there?
16
17
         A. Yeah, I was an actor at -- for Florida
   Players. I did a lot of shows for Florida Players.
18
19
    Q. Did the University of Florida have a -- a
20 newspaper at that time?
         A. Florida Alligator, yes.
2.1
            And did you do any writing for that paper?
22
         Q.
23
              I had a column in the paper.
         Α.
24
            And do you remember where the paper itself
         Ο.
25
   came from? Was it --
             I had a -- you're asking about The Orange
    Peel, which is a college humor magazine, and I was the
    editor of it. And the covers of that magazine was --
3
    were provided by the scholastic division of Camel
4
5
    cigarettes. They ran an ad on the -- you've got a Camel
6
    ad on the back of every one of your magazines. And they
    supplied the cover, which was very advantageous
7
8
    commercially, financially.
9
     Q. And then after the University of Florida --
10
    were you smoking at that time?
11
         A. At the University of Florida?
12
         Q. Yes?
13
         A. Yes.
14
         Q. And how much were you smoking there?
15
         A. I was into a pack a day, no question about
   that.
16
17
         Q.
             Can I come up and get those photos from you
18
    for a second --
19
         A. Sure.
20
             -- so I can see what we've got next.
         Ο.
21
         A. Oh, I see.
22
         Q. There's another photo of you sitting on a car.
23 Can you tell us what -- what that one is all about?
```

Well, that's the 1941 Mercury that my father Α. 25 gave me to drive home to see my mother and -- and say goodbye to my girlfriend and return to go to the University of Miami. And I circumvented the whole thing 3 by going to Iowa State College. Q. Instead? 5 Instead. Α. Q. And is that a cigarette in your hand there? 6 7 A. Yes, it is. Q. And then what is this picture of here? 8 9 A. That's a play bill for a show at the University of Florida called Liliom, which is a famous 10 Broadway musical. But the State play was called Liliom 11 12 and it's got another name for the theatre. Q. And what were you doing in that production? 13 14 A. I was the star. I played the role of a 15 carnival worker who falls in love with a girl, et cetera et cetera. 17 Q. Is that you on the cover there? It is. 18 A. Q. And are you smoking a cigarette? 19 A. 20 I am. 21 Q. And is the woman next to you smoking a 22 cigarette? 23 A. Yes, she is. 2.4 Q. When you were at Gainesville, what was the 25 percentage of students there smoking? 3000 A. Oh, I -- I suppose 50-50. I suppose 50 percent of the students smoked. I could only guess 2. at that. I don't know. 3 Q. All right. Do you remember if it was an uncommon thing or common thing? 6 A. Common thing. Q. Then what did you do after leaving the 7 8 University of Florida? A. As I said, Mr. Calona said come to California, 9 I think I can find you a job. So without hesitation, I 10 11 took off. Betty went back to her mother -- or my mother in Iowa to say while I saw if I could gain anything in California. I wanted to leap immediately into show 13 business. I thought I could. He thought I could. 14 And did you -- whereabouts in California did 15 Q. 16 you go? 17 A. Hollywood and Vine, specifically. That's 18 where I heard --19 Q. And where did you stay when you went out to 20 California? 21 A. A Place called the Harding Hotel, a 22 block-and-a-half from Hollywood and Vine. Q. And then what did you do? Did you get a job? 23 24 A. Well, I went out looking for jobs and went to 25 see Mr. Calona and bugged him and stayed on his case and tried to get him to help me. But he was sponsored by 1 Pabst beer, and he was on his last legs, too, and I 2 3 didn't know that. Eventually I applied for a job -- everywhere 5 you go. I applied for a job at The Los Angeles Times, a job at Disney World, a job here and there. But the job 7 I really wanted was the one I got, which is an usher at CBS radio.

Well, let's check something out. Was there a Ο. 10 Disney World back then? 11 A. Walt Disney. Walt Disney Productions. 12 Q. Okay. And did you find a job? A. Yes, CBS Hollywood. 13 14 Q. And what did you do? I was an usher. 15 Α. Q. And where were you an usher? 16 17 A. Oh, on all those wonderful shows that I heard 18 in Iowa and loved. 19 Q. And do you remember one in particular that you 20 got --A. Art Linkletter's House Party. 2.1 22 Okay. Any others? Q. Lux Presents Hollywood, Lux Radio Theatre. 23 Α. 2.4 Q. OKay. Any others? 25 A. Dinah Shore, Jack Smith, Jimmy Simms. And I 3002 was an usher on -- I was in charge -- don't say usher, I was in charge of seat cushions on the very first I Love 3 Lucy Show ever. Q. Now, the very first I Love Lucy Show, do you 5 remember who the sponsor was? 6 A. Lucky Strikes. 7 Q. And did that change at some point? 8 A. Oh, yes, I think by that time -- they moved to something else. Either Lucky Strikes went out and 9 someone else took them on. I don't know, but I was 10 there the day it was sponsored by Lucky Strikes. 11 Q. All right. And then where -- what happened 13 next after your stint in Hollywood? A. I was drafted. I got a draft notice to my 14 15 father's home in Miami. Rather than be drafted, I enlisted in the Air Force. 16 17 Q. And did you get any awards while you were in 18 the Air Force? 19 A. I won an award for -- four courage under fire in basic training. Basic training is supposed to be 20 21 very difficult and it is. And I decided there were only 22 two ways to win; be better than everybody else or leave. 23 Q. So what did you do? 24 A. I was better than anybody. And did you get the award for that? 25 Q. 3003 A. Yeah, I did. 1 2. Q. And then what happened? 3 Well, then I was assigned to United States Air Α. Force security service for the purposes of becoming a Russian language student or perhaps some other aspect of 5 6 security. And I was no good at English -- transferred 7 the English to Russian. I wasn't any good at it, so I didn't do that. I went instead to a media school in 8 9 Fort Slocum, New York, which was a school for 10 information specialists. 11 Q. Okay. And did you continue smoking in the Air 12 Force? 13 A. Yes. 14 About how much were you smoking at that point Ο. 15 in time? 16 A. Continued to smoke a pack, a pack or more a 17 day. I had no great stress, so I was smoking a pack a 18 day. 19 Q. And then was Betty with you in the Air Force?

```
20
         Α.
              Yes.
21
         Q. And we had the deposition read that mentioned
22
    something about a lung problem she had?
23
         A. Oh, yes.
         Q. Did you know about it at the time?
24
25
         A. Well, I was with her, so I took her to the
                                                       3004
    hospital.
2
             And to your knowledge, did it have anything to
         Q.
3
    do with smoking?
         A. No, nothing to do with smoking.
         Q. Then what happened after the Air Force?
             Well, I went home to Iowa because my mother --
6
7
    she had had a problem with their lives and needed me.
8
    So, I went home and solved all our problems.
9
         Q. Did you get a discharge out of the Air Force?
10
         A. Yes, I did.
11
         Q. Was it an honorable discharge?
         A. Yes, it was an honorable discharge.
13
         Q. And then you went back to Iowa, and what did
14
    you do there?
         A. Well, I said I better go to work and do
15
    something with my life. I could have gone back to Los
16
17
    Angeles. I didn't realize it, but CBS had a hire back
   policy; if you left them during the war, they had to
18
19 hire you back. But not only CBS network, but CBS
20 affiliates. And so, I went to the Cedar Rapids
    affiliate of CBS, WMT.
2.1
         Q. What war was going on when you were in the Air
2.2
23
    Force?
24
         A. Korea.
25
         Q. And when did it get over?
                                                       3005
         A. It was over in 1954 or 5, I think.
         Q. So, anyway, back in Cedar Rapids, what job did
3
    you wind up taking?
         A. I was hired as -- at WMT TV, Cedar Rapids, as
    a floorman, which is the guy that cleans up and does
5
6
    whatever has to be done.
7
         Q. And from there, where did you go?
8
         A. Well, I was only there about four or five
9
    weeks and I applied for a job as a weatherman.
    Somebody -- there was an opening for a weatherman, so I
10
11
    applied for the weatherman's job and got it.
         Q. Do we have a picture of you doing that?
12
13
             I think so. That's an Air Force picture.
14
   That's Betty and I in the Air Force.
15
             And that's --
16
         Q. There we go.
17
         A. That's the weather show.
         Q. And is that you in the --
18
         A. That's me.
19
20
        Q. -- white short sleeve shirt there?
21
        A. That's right.
22
        Q. About what year is this?
23
             1953.
         Α.
             And how long were you the weatherman there?
24
         Q.
25
         A. Until I resigned. I went -- that job got me
    noticed on a radio station in Iowa City. I was going to
1
    school. I also entered the University of Iowa to go to
    school in mass communications.
         Q. All right. Did you take courses in mass
```

```
communications?
     A. Yeah, uh-huh (indicating affirmatively).
6
7
        Q. And what was your thought process there? Had
8
    you always --
             MR. LYDON: Object to leading.
9
10
              THE COURT: Sustained.
              MR. ACOSTA: I have --
11
              At one point, had you wanted to be a
12
13
   veterinarian?
14
             MR. LYDON: I object to leading.
              THE COURT: I'll allow it. Go ahead.
15
              THE WITNESS: Well, I always -- I can help --
16
         I can help you here to understand it. At no point
17
         up until now had I done or had -- had the courage
18
19
         to admit what I wanted.
20
    BY MR. ACOSTA:
2.1
         Q. And so why did you take university courses at
22
   Iowa then when you were doing the weatherman show?
23
         A. I wanted to learn how to write.
24
         Q. All right.
25
         A. And nobody taught it.
                                                       3007
         Q. Then did you do other things at WMTV other
2.
   than the weather?
3
        A. No. At that point they excused themselves and
   they let me do the weather and I didn't have to carry
    anymore hay to the hay shows.
6
             Did you do any commercials while you were
7
    there?
            Oh, yes, I did that.
8
         Α.
9
         Q. Do we have a picture of a commercial you did?
10
         A. Oh, yes, I did that. Those were jobs that
11
   came to you and you got to do them. That's Walt's
    Corner. That's a how-to-fix-it show.
         Q. And were -- what was your job?
13
             I read what was on the copy to read about what
14
         Α.
    it contained -- what was contained within a film show.
15
16
    The show -- somebody else did all the work and I acted
17
    as if I knew all about it, which, in fact, I didn't.
18
         Q. Did they have taped commercials back then?
19
         A. No, they were on kinescope or they came on
20
    film.
         Q. Were the shows taped?
21
             No. They were on kinescope. That's a --
22
         Α.
23
    that's a disk that runs.
2.4
         Q. All right. Did you do live television?
25
         A. Yes, all of it was live.
                                                       3008
1
         Q. That's what I was trying to find out.
         A. Yeah, all live.
         Q.
3
              And was that live when this picture was taken?
         A. Yes.
4
5
         Q. And were there color TVs back then?
6
         A. I think so, yes.
7
         Q. Color or was that black and white?
8
             By then I think it was color, but, you know, I
    don't know. You know, it had no importance to me,
9
10
    really.
11
         Q.
             All right. Then from Iowa, where did you go
12
   next?
13
             Well, I went to Iowa City and Iowa State and
   to the University of Iowa in those three occupations. I
    was on the radio in the afternoons.
```

```
Q. Were you on WKRG?
         A. KXIC.
17
18
         Q. KXIC?
19
         A. A radio station. Because they saw me on
20
    television --
2.1
         Q. All right.
22
              -- they hired me for radio.
         Α.
23
             We have another picture. Can you tell us what
         Ο.
24
    this is of?
25
         A. Well, that's much later. That's KRG in
                                                       3009
    Mobile, Alabama.
         Q. Oh, in Mobile, Alabama.
2.
3
             Yeah. By that time, I had divorced Betty, if
         Α.
4
    you want me to leap all that distance.
         Q. No, we'll get there in a second.
5
              After doing the work at -- the TV station in
6
7
    Iowa, where did you go next?
        A. To tell the story, I had three jobs.
         Q. Just tell us where you went next, if you
9
    can --
10
             My wife and I separated. She remained in Iowa
11
         Α.
    because she did not want to go back to Hollywood. That
12
13
    was in my -- my deepest desire was to go back to
    Hollywood and resume the career and try to find out how
14
15
    to write for motion pictures or the theatre or whatever.
    And I thought that was being done in Hollywood. And
16
    that's -- Hollywood and Vine was where I had to go. She
17
    understood that.
18
         Q. So did you do that?
19
20
             Not directly, I went to another major market.
         Α.
21
    I thought I could get a job in Miami and I thought in a
22
    major market, unlike Cedar Rapids, I could advance to
    California more quickly.
23
         Q. Were you familiar with Miami?
2.4
25
              Yes.
         Α.
                                                        3010
         Q. And what did you -- what job did you find down
1
2
    there?
3
             I found another radio job on the basis of a
    radio job. The same radio station that Larry King
    started in, I started in at the same time.
5
         Q. Okay. And was that WINZ?
6
7
             No, WAHR.
         Α.
         Q. Okay. And how long were you there?
8
9
             We were there -- I met Marilyn there. Marilyn
         Α.
10
    and I worked there and then from there, we went from WHR
11
   Miami to -- Miami Beach to Jacksonville, WJHP TV in
12
    Jacksonville.
         Q. All right. And who is Marilyn?
13
14
         A. Marilyn Eastman -- became my wife, Marilyn
15
    Johnson.
16
         Q. Okay. And is she the mother of your children?
17
         A. Yes.
18
         Q. And so then why did you go to Jacksonville?
19
             There was a better job in television and we
20
    got it together.
21
         Q. And then where did you go from there?
22
            She stayed -- we were there for about eight
         Α.
23
    months. I did the show, the American Bandstand, the
    same thing that Dick Clark did.
24
25
         Q. And what are you smoking at this time?
                                                       3011
```

```
I'm still smoking Lucky Strikes.
         Α.
         Q. And --
2
3
         A. And she's smoking whatever she smoked.
         Q. All right. And can you give us some time
    frame as to when were you in Jacksonville?
5
             Well, we must be to 1956, '57.
6
             All right. And how much were you smoking?
7
8
              Pack, pack and a half a day.
         Α.
9
              At that point in time what did you think about
         Q.
10
    cigarettes?
         A. I just smoked them. I thought they were part
11
12
    of my life.
             And did you have any concerns about the
13
14
    cigarette?
15
         Α.
             No. I didn't.
16
             By that point in time had you seen any
17
    newspaper stories or anything like that indicating that
18
    cigarettes might be linked to cancer?
19
         A. Yes, I had begun to understand that people
20
    were saying that tobacco had an affect on your health.
2.1
    I began to recognize that.
22
             What did you think about it?
         Q.
23
             Well, I thought -- it was probably true, I
         Α.
24
    didn't know. I wasn't sure. I thought -- I thought
25
    there was a reason to question it. But -- at the same
    time was very much a customer of tobacco. I think you
1
    must understand when I say I worked for Lucky Strikes on
2.
    that show, I was always their customer.
                                            And so I
3
    listened -- I listened to everything that tobacco had to
5
    say first. And there was a preponderance of it, there
    was more being said in favor of tobacco than there was
6
7
    against tobacco. So if you can say anything, I was a
    voter. I voted for tobacco, I voted to give them every
9
    opportunity, if there was something wrong with tobacco
10
    to fix it.
11
              Now, I don't believe I heard that they were
12
    going to fix it at that time. But I remember that that
13
    was my attitude. If there were anything wrong with
14
    tobacco, to those people who were saying there was I
15
    trusted tobacco to fix it. I relied on it. That was my
    attitude.
16
17
              Okay. And what caused you to have that
         Q.
    attitude?
18
19
         A. It seemed the healthiest attitude to have.
20
    seemed the preponderance of information was on their
21
    side. They manufactured it, they knew -- the things
22
    that I've learned since then are not applicable to what
23
    I thought at that time.
24
              Where did you get the information from?
         Q.
25
             Must have read it. It must have been in
                                                        3013
    publications. It must have been in something that I saw
1
    or heard that told me that there were people who weren't
2
    worried about it.
4
             Now, where did you get the other information?
5
    The information that made you think that the
6
    preponderance was that it was okay?
         A. Well, I'm going to use a phrase that you won't
7
8
    like, the flow and flux of information, it's just there
9
    every day, it is today, having to do with our situation
10
    in Iraq, there's a flow and flux of information that
    passes us continuously in this society, it's called
```

propaganda, it's called information, it's called news, 13 it's called all sorts of things. It's the flow and flux of yes and no, positives and negative information on 14 15 every subject. Did you see anything in magazines or 16 Q. 17 television or newspapers or anything like that, relating to smoking and health? 18 19 A. Are we working toward the first Surgeon General remarks, I'm not sure, Howard, I can't tell you. 20 21 Q. We're just talking about the mid 1950s when 22 you are still smoking Lucky Strikes. 23 A. Right. 24 At that point in time, where were you getting 25 your information about things in general? 3014 1 From the -- from the radio and the television and the reading materials that passed by me. 2. 3 Q. What kind of reading materials would pass by you in your --5 A. Daily. Q. -- our occupation? 6 Daily newspapers, magazines, Readers Digest, I 7 suppose, maybe. I read it very infrequently. I don't 8 9 know why I would read that, but there seems like there's 10 something appeared in Readers Digest about that time 11 period that had something to do with it, but I don't 12 know what it was. Q. All right, sir. So, how long -- how long --13 after Jacksonville where did you go? 14 15 A. After Jacksonville, Marilyn stayed in 16 Jacksonville, I was fired. But I wasn't really -- I was 17 fired but at the same time told where to go to get a 18 job. A new CBS affiliate was signing on in Mobile, Alabama. And I was signed to go there. I was sent 19 there to take over as news director of a television 2.0 station in Mobile -- and I went. 21 22 Q. Why is it that you moved around so much up through the late '50s? 23 A. That's what broadcasters do. It's a circus. 24 25 If you take your best opportunity and you go, and you take your best opportunity and you go. If you settle 1 down, I could have had a library named for me in Cedar 3 Rapids if I wanted to be a sports caster or a weatherman. You see, you have to just take the 5 opportunity and learn what it is about that opportunity that that has in it what you may be best at, what you 6 7 may do well. And I was always looking for the part of me that said creativity, that said I can write it, I can create it, I can make it. That's a part of the weather 9 10 and it's a part of news and it's a part of sports. But that's not something that you set down in concrete over. 11 12 Q. Where were your kids born? 13 A. Oh, where were they born? They were born in 14 Hollywood, Florida. Q. And their names? 15 Michael and John. 16 Α. Q. All right. They're sitting out there? 17 A. Uh-huh (indicating affirmatively). 18 19 Q. And did -- did your wife Marilyn -- was she a 20 smoker? 21 A. Yes. 22 Q. And did she smoke with the kids when they were

```
23
   young?
   A. I think so.
24
25
        Q. Did you smoke around them?
                                                      3016
         A. Yes.
2.
         Q. Did you feel there was anything wrong with
3
    that?
         Α.
         Q. And then I guess you went back to --
5
6
         A. We have to go through Mobile to get to Miami.
7
         Q. Okay. Let's go through Mobile.
         A. We have to go through Mobile.
9
         Q. What did you do in Mobile?
10
             Well, I was news director in Mobile.
         Α.
11
         Q.
             Okay.
12
             And Marilyn came there and we had not yet
         Α.
13
   married.
    Q. Is that what this picture is here?
14
15
         A. That's Mobile, Alabama, as the news director.
16
        Q. All right. And about what years were -- were
17
    those?
            We're talking 1959 to 1960, is that right?
18
         Q. Do you remember what was going on in the world
19
20
    back in 1959?
         A. Yes, I sure do.
21
22
         Q. What was going on in the world?
2.3
            We were having race riots. We were having
    great problems and that's what caused me my difficulty.
2.4
25
    That was one of things that was going on. John Kennedy
    was going to get assassinated there were great problems
1
    with the -- Vietnam was coming on. All those things,
2.
    but my problems were racial.
         Q. What happened?
5
             The Moray's of the Mobile, Alabama --
         Α.
6
             MR. PARRISH: Objection.
              MR. ACOSTA: Is there an obligation?
7
             MR. LYDON: Relevance.
8
9
             MR. WALLACE: Relevance.
10
             MR. ACOSTA: All right.
11
             THE COURT: Sustained.
   BY MR. ACOSTA
12
             In any event, Mr. Eastman, was there -- do you
13
14
    remember anything about smoking and health coming up at
15
    that time?
        A. While I was in Mobile, Alabama?
16
17
         Q. Right.
18
19
         Q. Did your show have any cigarette company
20 sponsors?
21
         A. No.
22
         Q. Did you see cigarette advertising on the
23 television at that time?
24
         A. Well, I know that it was removed. But I don't
25
   know if it was at that time or not. It had been on, I
    know that. There may have been a time when it was
1
    removed and that could have been during that time, I'm
    not aware. I'm not sure.
4
         Q. All right. Now, after Mobile, where did you
5
    go?
         A. Miami.
         Q. And what do you do there?
```

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A. I got a job on a 50,000 watt radio station,
9
    WINZ.
10
        Q. And Do we have a picture -- by the way are you
11
    smoking in this picture here, WKRG?
12
        Α.
             Yes.
13
         Q. Is that a cigarette in your hand?
             Yes, it is.
14
         Α.
15
         Q. And then is this WINZ?
         A. It is.
16
17
         Q. And is that a cigarette in your hand there?
18
         A. It is.
19
         Q. And what were you doing at WINZ?
20
         A.
             I took over the midnight to 5:00 in the
    morning all night radio show on WINZ which was the
21
22
    number 1 personality radio station in that market. And
23
    it was really rivaling WNEW New York. It was a
    terrific --
2.4
25
        Q. What was WNEW in New York?
                                                       3019
1
        A. It was the number 1 personality radio station
2.
    in America.
3
     Q. And you mentioned Larry King a little while
    ago, is this where you met Larry King?
5
        A. Larry King was on another radio station, WYOD,
6
    doing another thing. Doing what he does now, doing
7
    talk.
         Q. Were you and he friends back then?
8
9
         A. Yes.
10
             And at some point did you and your wife
11
    Marilyn end your marriage?
12
         A. Yeah, but let me get -- how it goes. We
    continued on for five years, the boys were both born. I
13
14
    was on INZ. I did very little other television there
    because it was an all night job.
15
              I tried to do the writing, I was trying to
16
17
    write and learn how to write and continue to write, but
18
    I didn't succeed there. And I was fired.
         Q. How come?
19
20
         A. I got in a brouhaha, a beef with a cab
2.1
    driver --
22
              MR. PARRISH: Object to the relevance.
              MR. WALLACE: Relevance.
23
              THE COURT: Sustained.
2.4
25
    BY MR. ACOSTA:
                                                       3020
         Q. So what did you do after that?
1
2.
             What did I do after that? I went looking for
3
    jobs in New York. Trying again to find a job in New
    York, looking for friends to help me. Marilyn stayed in
5
    Hollywood. Came back shortly thereafter, did some
6
    jobs -- did a job in -- in Fort Lauderdale and
7
    Hollywood. There were two radio stations in Hollywood
8
    that hired me to do radio shows from night clubs.
9
              I went in and put in a show, had a salesman
10
    who sold spots for me to various clients and we tried
    from two different locations in Hollywood and
11
    Fort Lauderdale to do these shows. Was successful for
12
13
    about a year, but not too much.
14
              Marilyn and I were drifting apart. I was
15
    living in Hollywood and Fort Lauderdale and she was
    living in Hollywood. It wasn't good for either of us.
16
17
         Q. So what happened?
18
         A. What?
```

- 19 Q. So what happened? If it wasn't go for either 20 of you what did you do?
- 21 A. Well, ultimately I went on to California. I
- 22 said I'm going to go to California again, give it a try.
- 23 And she packed my duffle bag and I left. Took me out to 24 Alligator Alley and I hitchhiked to Los Angeles, back to
- 24 Alligator Alley and I hitchhiked to Los Angeles, back to 25 Hollywood and Vine.
  - 3021
  - Q. Were there interstates back then?
  - A. No. Not of any great consequence. It was hard rock hitchhiking, but it wasn't as dangerous, it wasn't dangerous, it was just hard work.
    - Q. And were you -- at that point in time were you still smoking Lucky Strikes?
- 7 A. No, at that time I think I had switched to 8 Marlboro.
- 9 Q. What was the difference between Marlboro and 10 the Lucky Strike?
- 11 A. I think filters had entered into the picture.
  12 It might have been something that we were discovering in
- Mobile or those times, filters, I remember Marilyn now, 14 I can go -- yes, filters because Marilyn had brought up
- 15 filters and Kools. And she brought it up as a safety
- 16 factor and something to pay attention to. She may have
- 17 switched to Kools. I may have then switched to
- 18 Marlboro.

7

8

9

1

5 6

- 19 Q. Okay. And then how long did you smoke 20 Marlboro?
- 21 A. Oh, I continued to smoke Marlboro for the
- reminder of my life until the very late years. And somewhere in the 70s or 80s I began to switch to
- 24 Benson & Hedges.
- Q. All right. Now, at some point after you and 3022
  - Marilyn got divorced, did you marry someone else?
    - A. Well, it goes a little more -- with a little more difficulty than that. When I was hitchhiking to California --
- 5 Q. Okay, I understand that, but just want to find 6 out first if you married somebody else?
  - A. Ultimately I did, yes.
  - Q. Okay. And who was that?
  - A. That was Alene King.
- 10 Q. All right. Was she previously married to 11 Larry King?
- 12 A. Yes.
- Q. And how long after you were hitchhiking out to California was it that you met Alene King?
- 15 A. Oh, after I hitchhiked to California I 16 returned to Pittsburgh, Pennsylvania, to receive 17 treatment for testicular cancer.
- 18 Q. Before I ask you that, there's a picture here 19 that I need you to identify for us. Who is in this
- 20 picture?
  21 A. That's Marilyn. That's Marilyn and I in
- 22 Mobile.
- Q. That's not a -- pretty dark on that screen, but -- maybe I can just hold it up and you can see it
- 25 better. This is 662K.

- 1 And then how long were you out in California
- 2 before you came back and married Alene King?
- 3 A. I was in California long enough to go and take

4 a job in Pittsburgh.

Q. In Pittsburg?

A. And -- and I was general manager of a FM radio operation in Pittsburgh, Pennsylvania, when I got an offer to go back to Miami, the radio station that had fired me previously, I thought mistakenly fired me. They hired me back, increased my salary, gave me privileges and I took it. Went back to Miami. Lasted about three or four months on that all night radio show

In the course of that met Alene King who was working at the Playboy bunny and who realized that what she was doing and what -- we both agreed what we were doing was something that we didn't want to do. We were at a dead end. And we said we would change our lives and so we went away to Iowa, back to my home in Iowa,

again and realized I had made a mistake, I didn't want

21 and --

5

6

7

9

10

11 12

13

14

15

16 17

18

19

2.0

22

1

2.

5

6 7

8

9

10

13

14

17

20

- Q. All right.
- 23 A. And married.
- Q. And did your sons live with you at any point after that?

3024

A. My sons had gone to Pittsburgh. Marilyn had -- I had gone to Pittsburgh and set down the roots there necessary when Alene and I returned to Marion. I got ahold of Marilyn and the boys and Marilyn agreed to go to Pittsburgh and establish herself through friends of mine, get a job, so that she would be able to bring the boys to her. That took about a year.

She did so, boys came and stayed with Alene and I at my mother's house. And we start a new life and a new corporation and a new existence.

- 11 Q. Did you remain on -- have you remained on good 12 terms with Betty and Marilyn?
  - A. Yes.
  - Q. And how about Alene King?
- 15 A. Yes.
- 16 Q. How long were you and Alene King married?
  - A. About three and a half years.
- Q. And how much were you smoking there in the -- in the mid 60s?
  - A. I was getting around to two packs a day.
- Q. And was this about the time that you met Mr. Morrissey?
- 23 A. It would have been, yes.
- Q. And then after that, what happened in terms of your next employment?

3025

Well, my next employment was self-employed. I 1 2 started a company called The State's History, originally, what he called the Iowa Story was really a 3 4 corporation, State's History, Inc. He was a little 5 short about it. We made five minute radio programs, five days a week, a year long. So multiply that by --7 that's how many we made. And then we did them also for television. So we had the same shows running on radio 8 9 and television, all five minutes in length for a year in 10 five markets. So we were very busy producing this 11 stuff, it was quite successful.

12 Q. How did you learn to do that?

13 A. Well, it's not very difficult. It's to do 14 something right once and duplicate it.

- Now in the mid 1960s, do you remember when a Ο. 16 caution label went on the cigarette package? 17 A. Yes, I do. I do. I do. 18 Q. Do you remember what it said? 19 A. It said cigarettes may be dangerous. Or may 20 be -- hazardous to your health. First may be hazardous 21 to your health. 22 Q. At that point in time, did you think 23 cigarettes were dangerous? 24 A. I began to think so, yes. Began to worry 25 about it. 3026 Q. Pardon? 1 2 I began to seriously worry about it. Α. 3 And did you do anything about it? 4 Well, I -- I answered that I -- in my first Α. deposition I was terribly arrogant --5 Q. Well, you don't need to talk about that. I 6 7 just want to find out right now what you did about it. 8 A. I tried to quit. 9 And how did you do that? And now did you do that:

  A. I just went cold turkey. I just did what 10 everybody told me was so easy to do, I just didn't do 11 12 13 All right. About what time was that? Was 14 that what -- what decade are we talking about that you 15 began to do that? In the late 1950s, middle 1950s. 16 The '50s? 17 A. Or 60s. About the time we get back to Iowa, 18 19 yes. 20 Q. When are you back -- you're back in Iowa, 21 you've met Mr. Morrissey, you've done the Iowa story. 2.2 Now what are you doing next? I'm going to sell the Fugitive next. 2.3 24 All right. And then after the Fugitive what Q. 25 did you do? Eastman and Associates and a whole number of 1 2. films like the ones he was discussing. Q. Do you remember, you know, what decade it was that you thought cigarettes, you know, when you first 4 5 started thinking that cigarettes were dangerous? 6 I began to think that cigarettes were 7 dangerous -- I wish I could tell you that it doesn't 8 come on a person like that and didn't come on me as a 9 date. It came on me as a general feeling that was just 10 responsive to that flux and flow I tried to tell you 11 about earlier. 12 Q. Well, when did you get to the point --13 Somewhere in the 1960s flowing out the 1950s, 14 I began to believe. So in the 1960s, I began to get a 15 handle on the fact that this was something that I should 16 watch for. That perhaps this was something dangerous. 17 Q. Okay. And is it at that point in time that 18 you began to try to quit? 19 Yes. 20 All right. And then how many times did you Q. 21 try to quit? 22 A. Well the first time I tried to quit was just a 23 personal private put them down and stop.
- http://legacy.library.ucsf.edu/tid/stq03a00/pdfindustrydocuments.ucsf.edu/docs/nghl0001

Q. Did it work?

A. No.

24

```
Q. What happened after that?
```

3

5

7

8

9

15

16

17

18

2.0

4

5

6

7

8

11 12

13

14

15

2.0

- A. I just -- I was dismayed at my inability to do so. I won that American Spirit honor medal for being so goddamn courageous, excuse me, so courageous. I wasn't courageous and I didn't like it. So I just didn't try again right then, I just put it away. Then I begin doing it a few other times. I just tried not to smoke. And I wasn't successful beyond a few hours, beyond a day, beyond a few hours. I wanted to smoke.
- 10 Q. What happened when you didn't have a 11 cigarette?
- 12 A. I got all upset with -- my system got upset, I 13 nervous, I was anxious, I was angry, I was 14 discombobulated.
  - Q. Do you remember when there came a time that there was a warning label on the cigarette package?
    - A. I know that it occurred.
    - Q. All right. Did that --
- 19 A. Well, that --
  - Q. -- cause you to think anything differently?
- A. It began to make me began to feel that my
  trust in the tobacco companies that I had expressed to
  you earlier was coming true. The tobacco companies had
  decided if there was something wrong with it they would
  fix it. I could rely on them. They were going to save
  - this. This must have been something around the Frank Statement that you put on the screen today, whatever date that was.
    - Q. Do you remember ever seeing that?
    - A. I suppose I did. I don't know how I could have missed it.
    - Q. Now, we're up to around 1970 at this point. What are you doing in your career at this point?
- 9 A. I'm in Iowa. I'm doing the films that we've discussed. I've written for the Fugitive and sold it.
  - Q. What was the Fugitive?
  - A. The Fugitive was the number 1 broadcast in the country at that time, Drama Company with, a David Jensen. And it was done by Quinn Martin productions and it was a big show.
- Q. And then did that cause you to do anything in your career?
- 18 A. Well, I went to Hollywood. He invited me out 19 there and said we bought it in the mail. Who?
  - Q. I didn't say anything.
- A. Quinn Martin said come to Hollywood, I'll give you three more scripts. When you do something like this, you get an agent. You had been looking for an agent all these years, suddenly you get an agent that day and you get options to do more scripts than the one
  - you sold. And you join the Screen Actors Guild, which is the number 1 -- or Screen Writers Guild, which is the agency that controls all of Hollywood writing.
  - Q. Did you become a member of the Screen Writers Guild?
- A. Yes, I did. In one afternoon I did it all.
  That's what you asked in your question, if anybody
  understands why you go up and down, why you go from job
  to job. In my business that's the way it happens. It
  isn't like medicine or law or anything else. My

```
business it happens one day, they give it to you.
    Q. And do you get paid royalties for the Fugitive
12
13
   work?
14
         A. Yes.
         Q. Do you still receive a check?
15
16
         A. Last week, 36 bucks. But that's not the
    point. My wife left me now.
17
        Q. Which one?
18
         A. Alene.
19
         Q. All right.
20
         A. The girl I promised we would go home to Iowa
2.1
   we would never go for the Playboy anymore, we wouldn't
    do any of this stuff, we would be nice people, we'd be
2.3
    calm. I went to Hollywood, I got in the Writers Guild.
24
25
    I got all this acclamation in one day and I call home
    and she's left.
1
2.
              MR. ACOSTA: Why don't we leave it there for a
3
         minute if it's okay with the Court. I'm getting
         the feeling that Your Honor's ready for the
5
         afternoon break.
              THE COURT: I think it's about that time. So
6
         let's take our afternoon recess at this time and
8
         plan on starting up about 3.
9
              THE BAILIFF: All rise please. Court will be
10
        in recess until 3 according to the courtroom clock.
11
              (Whereupon, recess was taken at 2:42 p.m.)
12
              THE BAILIFF: All rise please. Court is back
13
         in session.
14
              THE COURT: Let's bring the jury back.
15
              Mr. Acosta, do we have some idea about the
16
         timing of the testimony?
17
             MR. ACOSTA: I'm -- the way it seems to be
18
         going I would say another hour.
19
              THE COURT: Do you think we might conclude his
20
         testimony today then?
              MR. LYDON: We'll do our best.
21
              MR. PARRISH: As will I.
22
23
              MR. LYDON: I'll do my best.
24
              THE COURT: I'm sure he'll be here tomorrow.
25
              THE BAILIFF: Jury is present and seated, Your
                                                       3032
        Honor.
1
             THE COURT: Thank you. Let's continue
2
3
         Mr. Acosta.
4
             MR. ACOSTA: May it please the Court.
5
              So Mr. Eastman, now we're into the 70s, and
   you've left Iowa, went out to California, what did you
7
    do out there?
         A. We're in the 70s, we've left Iowa, we've gone
8
9
    to California, what did I do out there?
         Q. Right. Did you leave Alene King -- was it in
10
11 the 70's or 60's?
12
         A. I'll explain that Alene King departed and I
    came back quickly and said, don't leave. I will come
    back to Iowa, I'll forget all that business in
14
    California, I won't go to the Fugitive, I won't do that.
15
    I'll come back to Iowa and I'll make my home here and
16
    I'll live up to this pledge.
17
18
         Q. And then what happened?
19
         A. She left anyway, but it took a year.
20
         Q. And then --
21
         A. At that point I took in some partners to save
```

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3
   in the time that you're talking about it now. I thought
```

I tried cold turkey a couple of times and failed and I

thought I had given up on myself. But I realized later

23 Alene. And married a woman named Sherry Dickson who was 24 a model, who worked with me. And I made a film for the

my business, if I could. And married -- and divorced

25 United Way called the Day I Die. It was a very 1

- important film in my career because it announced me to the United Way.
  - How long did you work with the United Way? Q. This was a film made for the City of Cedar Α. Rapids that was independent of the national United Way

that got their attention. 6

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- And then did you go on to work for the national United Way?
- 9 Yes, but much later. There are other things 10 that are intervening here that are important to the 11 story, if you want to hear them. 12
  - Q. All right. Well, let me ask you, in the 1970s at some point did you come to Florida?
  - A. Yes, to make a film for Motorola for -- my business in Iowa concluded and I was hired by Motorola Corporation to make a series of films on police training in the City of Miami for Dade County in the City of Miami.
    - Q. And how long did you do that?
    - A. That whole process took about a year.
    - Q. And what kind of training films were they?
- A. They were basic police training films. And 2.2 everything that a police officer has to do from first 23 officer on the scene to driving, high speed driving, 2.4
- 2.5

crime scene investigations, bombs, 1, 2 and 3. Very

sophisticated hard, still in use police training films. You'll still find them in most police departments and in Air Force and military use.

3034

- Q. And did one of your sons work with you?
- Both of them. Α.
- Q. And then at some point in the 1970s, did you start working on television in Tampa?
- A. Well, yes. The Day I Die comes back into it is more importantly if you would let me do it in chronological order.
  - Q. Okay. What happened after the Day I Die?
- We did the day I Die in Iowa before we went to Florida to do the police training film. And in the course of the police training film the Motorola -- the United Way of America in New York had seen my film and -- and came to me in Miami and said we want to hire you. And they hired me at an exorbitant salary with wonder terms and Susan Portz. And this woman Susan Portz that was introduced with a Morrissey was my right hand woman in all kinds of ways.
  - Q. Okay. Well, hold on a second.
  - A. I had to smoke.
- 23 Q. What I'm trying to do is find out in the 24 1970s, first of all, were you still smoking?
  - Yes.

the seventies? A. I hadn't thought so, but I was reminded of it

And had you made attempts to quit smoking in

```
that I hadn't and you're coming to the junction of why,
8
    why I know that.
9
         Q. Why do you know that?
10
             Because Susan Portz, who was working for me in
   Alexandria for the United Way, attempted suicide and was
11
12
   hospitalized.
              MR. LYDON: Your Honor, may we be heard?
13
              THE COURT: Approach.
14
15
              (Thereupon, the following bench conference was
16
         had:)
17
              THE COURT: This damn chair is falling apart.
18
              MR. LYDON: Your Honor, aside from a relevancy
         objection, I also expect him to get into something
19
20
         that's in the nature of hearsay, which is a letter
21
         or communication from Susan Portz.
22
              MR. ACOSTA: Well --
23
              THE COURT: We're not going to go into all of
24
         that, are we?
25
              MR. ACOSTA: I'm hoping not. I'm trying to
         steer him away from it. It's difficult -- he's
1
2
         kind of a difficult witness.
3
              THE COURT: I can see that.
4
              MR. ACOSTA: What he's trying to do is to
5
         justify how he remembers something because I know
6
         that he's so afraid of being cross-examined on the
         basis of his memory. I don't think the letter
         would be hearsay under the circumstances, but I'm
8
9
         not trying to go to the letter or use the letter.
              THE COURT: Isn't he here to talk about his
10
11
         smoking?
12
             MR. ACOSTA: He is. I'm trying to get him to
13
         do that. But what he tries to do is to justify
         answers that he gave in his deposition in giving
         his testimony and I can't -- I can't shake him from
15
         that. I've been trying. I'll just keep pushing
16
17
         him along, that's all I can do.
              MR. LYDON: Your Honor, what he specifically
18
19
         wants to do here is to reference some letter that
20
         he had from Susan Portz that I think is hearsay.
21
         That's my view of it.
              MR. ACOSTA: Well, I know -- I know -- well
22
23
         you -- maybe --
              MR. LYDON: Sounds like that's where he's
24
25
         headed.
                                                        3037
              MR. ACOSTA: I'm trying not to let him go
1
2
         there, is what I'm suggesting. So --
              THE COURT: Well, the Court will probably be
3
         sustaining an objection if he does go there.
5
              MR. ACOSTA: Well, this letter would be a past
6
         recollection. Wait a minute, wait a minute, this
7
         is an ancient letter that he used to refresh his
8
        recollection. It was like 1973 or so.
9
              THE COURT: Is anybody going to challenge him
10
         on the date?
              MR. ACOSTA: They are. That's --
11
              THE COURT: That he's talking about right now.
12
              MR. ACOSTA: I think they are. I don't know.
13
         That's what he's thinking that they're going to.
14
15
         So, but anyway I'll see if I can work my way around
16
17
              THE COURT: Okay.
```

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18
              (Thereupon, the bench conference was
19
         concluded.)
20
   BY MR. ACOSTA:
21
         Q. Mr. Eastman, just with respect to your smoking
    in the 1970s, you mentioned that you've -- you attempted
23
    to quit smoking back then.
2.4
         Α.
             Yes.
25
              Did you want to guit smoking?
         Q.
                                                        3038
         Α.
            Yes.
1
2.
         Q. And why did you want to quit smoking?
             I begun to believe it was hazardous to my
    health, that it was a danger. I began to believe what
4
5
    was coming on the cigarette package to be true.
         Q. And were you successful?
7
         Α.
            No.
8
             How did you feel about not being successful at
         Q.
9
    your attempts to quit smoking?
10
         A. I'm a very competitive person. I was defeated
11
   by it, I didn't like it, I hated it. I really was just
12
    tormented by it.
         Q. And now let's just talk about the time you
13
    moved to Tampa. When did you move to Tampa?
14
15
         A. Came to Tampa in 1978, '79.
16
         Q. Okay. Why did you come to Tampa?
17
             I'd been fired from a job in Miami and the
    next available job was in Tampa, and I was hired for it.
18
    I auditioned for a job at WDAE in Tampa to do a show
19
    called The Talk of Tampa Bay. Was a talk show on WDAE
2.0
    from 8:00 in the evening until midnight at that time
2.1
22
    period. It was a big show.
2.3
        Q. Now, up until this time that you had moved to
24
    Tampa, had you ever had any drinking problems?
         A. Oh, yes. Yes, I had a couple of drinking
25
                                                        3039
    problems that worried me, yes. That I wanted to
1
    monitor. We go back to when Alene left me in Iowa, if
3
    you want to go back there.
         Q. Is that in the late sixties?
4
5
         A. Yeah. Yeah. That bothered me a lot. I --
   I -- I wasn't -- I had no drinking problems up there in
7
    college or any other time, but boy that was tough.
         Q. So how long did that last?
8
9
         Α.
              Oh, it lasted two or three months, probably.
         Q. And then after that any problems?
10
11
             No. I just -- I talked myself out of it. I
         Α.
    realized it was a dumb thing to do and I got occupied
12
13
    elsewhere. It wasn't -- it wasn't -- I hadn't been
    arrested or I didn't need any counseling or I didn't do
14
15
    anything, I just got out of it, I just stopped it.
16
              Did it affect your work?
         Q.
         A. No.
17
18
         Q. Did you ever lose any job because of drinking?
19
         A. No. No. No. But that was the first
20
    time. You asked of times and that was the first time --
             Was there any other time before you moved to
21
22
    Tampa?
23
              No. There were probably some times in Miami
    with the police training films when tensions would go up
25
    and I might drink a little bit more than I would
                                                        3040
    normally and I would worry about, but then I would just
    stop it, I would just control it. I had control of it.
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```
I didn't seek any help or advice about it.
4
         Q. Why were you able to control drinking but not
5
    cigarettes?
         A. I wish I knew the answer. I don't know that
    answer. I -- the answer is obvious. The answer was
8
    that I was -- I had an addiction to cigarettes. I've
    learned that since. I didn't know that then, I couldn't
9
    have said that then. I didn't know that.
10
         Q. But you knew you couldn't quit?
11
12
         A. I knew I couldn't quit. I knew I hadn't quit,
13
    put it that way. I didn't know that I still couldn't
    quit. I thought I could quit, actually.
             And what happened? What happened why didn't
15
         Q.
16
    you try?
        A. I failed. When a competitive person still
17
    thinks they can do it, not today, maybe tomorrow. Catch
18
19
    me next week. That's the way people like I think.
2.0
     Q. Okay. Now we get to Tampa, and what did you
21
    do here?
22
         A. I went on the radio from 8:00 until midnight
23
    on a talk show that had been on the air in the hands of
    a man that created a lot of stir. His name is Stan
24
    Majors. I don't know if anybody would remember him but
25
    he was a troublemaker. And I came in to cool it down.
1
    That's talk radio. Talk radio is a place where it's
    supposed to be exciting and difficult, and I did that
    and was successful and television people came to see me
4
5
    and asked me if I would like to be on television.
         Q. Had you made any movies about that time?
6
7
         A. Yeah, well -- in one of comings and going that
8
    we have to get through here on the roads of hitchhiking
9
    coming I had written a script about when I married the
    woman named Sherry Dickson. Sherry Dickson's father was
10
    in the business of cock fighting. He raised fighting
11
    chickens. I never heard of such a thing. And I thought
12
13
    it was pretty interesting.
14
         Q. All right. But did you make a movie? What
15
    was the move about?
16
        A. Made a movie about chicken fighting.
17
         Q. What was it called?
         A. Rooster.
18
         {\tt Q.} And what did you do in the movie?
19
             Well, I wrote it and I played a part in it as
20
         Α.
21
    a sheriff.
22
        Q. Was it a full length feature?
23
         A. Full length feature film.
24
         Q. Was it a success?
25
         A. Beg pardon?
                                                       3042
1
         Q.
            Was it a success?
              MR. PARRISH: Relevance, Your Honor.
2
3
              THE COURT: Mr. Acosta, these are interesting
4
         vignette, but it has little to do with smoking?
5
             MR. ACOSTA: I agree, Judge, but I think that
6
         it -- I'm -- I'm offering this up to show what his
7
         background in his successes in life have been
8
         versus problems that he's had.
9
         Q. So after Rooster you're in Tampa, you're at a
10
    radio station and a television station?
11
         A. I get a job in television, yes.
12
         Q. And were you -- what was the -- the radio
13
    station that you worked at?
```

WDAE. Α. Q. Okay. And did there come a point in time when 15 you saw Dr. Groff? 16 17 A. Yes. There came a second -- second radio station, WPLP, at which time I saw Dr. Groff, yes. 18 19 Q. All right. And what -- what did you see Dr. Groff for? 20 21 A. Dr. Groff had been a guest on one of my 22 television shows, and radio shows and I found him a very 23 interesting man. He was a psychiatrist, psychoanalyst. 24 I thought that my drinking, I thought that my life, what I was doing with my life was interesting to explore, 25 what writing I had done was interesting and I wanted to see him and talk to him about myself, my personality. 3 Q. And did you set up a --4 A. Yes. 5 Q. -- a treatment plan with him? 6 A. Yes, I did. 7 Q. And did it involve cigarettes? It did -- well, I didn't know it until much, 8 Α. much later that it was a part of it. Yes, it was a part 9 of it, but I thought I was there for something else. He 10 11 was reducing my cigarette smoking and my drinking, but I 12 didn't look at it as that, I looked it as a general house cleaning of my personality. 14 Well, did you reduce your cigarette smoking? Q. 15 Yes. Α. 16 And what happened? Q. 17 Α. Well, at the end of it I quit, I didn't see 18 him any longer and I went on back to smoking and 19 escalated back to a higher level. 20 Q. Well, how come? 21 Α. Well, the how come was because I must have been addicted to them and I just continued to go back to 2.2 23 that level. 24 Q. Well, did you want to quit? 25 A. I must have wanted to quit so I reduced to 15. 1 But I didn't go any further than that. I think the idea was I wanted to quit, and -- and at that point at 15 I was having a little argument with the lady I was with at 3 4 the time, a girl named Jan Rosicky. And I think she resented my seeing Dr. Groff. And we split up. 5 When you say you must have wanted to quit. 6 7 Did you have the idea in your head that you wanted to 8 quit? 9 A. It's not sufficiently to quit. 10 Q. How did you feel about that? 11 Well, at the time that I did I was solving 12 another problem and I quit. I just let it go. I was at 13 15 and that's where I let it go. 14 Q. All right. And then after that situation what 15 happened next? In terms of your smoking what did you 16 17 In terms of my smoking I went on with the 18 radio shows and the television shows, and eventually 19 then I saw another man, I saw another psychiatrist. Q. And who was that? 20 21 A. Dr. Walter Afield. 22 Q. And what did you see -- first of all how did 23 you meet him? 24 A. On the show? I saw -- every physician in town

came through the shows one way or another and I got to 2.5 1 know them in that way. Q. All right. And what did you see Dr. Afield about? 4 I saw him about my drinking. I thought I was having a problem with drinking, that I was going to come 5 back with a problem in drinking. Those were heavy shows, those were heavy things to do every day and I was 8 under stress. And I thought I was going to back to drinking too much and I didn't want to. 9 Q. Okay. We've heard testimony from Connie 10 Fowler and a man that lived with her, do you remember 11 12 breaking your knee? Oh, yes. 13 Α. 14 Q. And did that have anything to do with alcohol? 15 Well, it had to do with recovery from alcohol, because recovery from breaking my knee, I fell and broke 16 my patella in four different pieces and they had to 17 18 screw it back together and wire it back together and it hurt like hell. And I was staying with Connie May at 19 that time and I drank too much. I had no other thing to 2.0 21 do, Demerol and wine. 22 Q. And then was it after that that you saw 23 Dr. Afield? 24 A. I think I'd seen him previous to that. 25 Q. All right. Well, at some point in time did 3046 you get a prescription from him called Antabuse? 1 A. Yes. 3 Q. And was it after you broke your knee? 4 A. I think I had the Antabuse during the time I 5 broke my knee and wasn't using it. I think it was some stuff on the shelf. I had used it then I think I used 6 7 it again. 8 Q. And did it work? Oh, when -- yes, it worked. It's a drug that 9 Α. 10 if you take and you drink you should detox completely from it, and if you don't you're going to be terribly, 11 12 terribly sick. And I thought I had detoxed from it and I hadn't and I got terribly, terribly sick. And in that 13 sense it works. 14 And after that point in time, how did your 15 Q. 16 drinking go? A. Well, I modified it as I've always modified it 17 18 and slowed it down and ended the problem. 19 Q. Now did there come a time on your radio show 20 that you had a cigarette oriented sponsor? 21 A. Oh, yes. 22 And was it about the same time? Q. 23 I think it would have been, yes. In the late Α. 24 eighties, '86, maybe '87. 25 Q. All right, sir. 3047 Smoke Enders was the client. They came to the sales department of my radio station and asked to hire 2 3 me in order to demonstrate that their product Smoke

Q. And were you on the air at the time? 7 A. Yes, I was to take the prescription, I think I 8 drank it, I was to drink it on the air. And talk about it and make a pitch for what they did. And -- and then

Enders would cause individuals who took it to quit

4

5

6

smoking.

tell my audience that I was in the process of quitting 11 smoking and what it felt like. And I would talk to them 12 again tomorrow. 13 And then tomorrow I would talk about what I had gone through in the night before and that I was 14 15 still quiting to smoke and I was still taking this substance and it was working. And I took it for 24 16 17 hours and I didn't make it, but I didn't tell anybody. 18 So I was cheating. 19 When I went back on the air the next day I 20 said I was taking it, I had taken it last night and I managed, it was hell but I got through it, and I'm 2.1 lying. And I went through another 24 hours of that and 2.2 23 at some point later in the afternoon of that day I went 24 back to smoking and I went to my sales department and I 25 had said, I can't do this, this is fraudulent. I got to tell them the truth. I can't do this. 1 And I had a reputation, it was a very good one 3 for always telling the truth. So I bellied up to the bar and said I tried this and I couldn't make it. And so therefore you get your money back and don't hire me 5 because I'm the wrong guy. And it was embarrassing but 7 it was honest and I failed. 8 Q. Was that the last time you remember attempting 9 to quit smoking? A. No, I don't think it was. It was a serious 10 time. I don't think it was the last time. 11 Q. Did you go to see a Dr. Stein at some point? 12 A. Oh, yes. Yes, yes. 13 14 Q. Did you have a conversation with Dr. Stein 15 about smoking? 16 A. Yes. Q. What did you tell Dr. Stein? 17 A. Well, I was going to marry. I wanted to marry 18 19 a very nice young woman who has already testified. Q. All right. And what's her name? 20 A. Teresa Legatti. 21 22 Q. Okay. Was she one of first witnesses in this 23 case? 24 A. Yes. 25 Q. And just about the smoking issue, what did you tell Dr. Stein? A. What did I tell -- what did she tell us? 2 3 Q. No, what did you tell Dr. Stein about smoking? A. I told him I was having a great deal of 4 5 difficulty in smoking. I didn't think I could quit. I wanted to quit. He said; well, quit. Try quitting. 6 7 And I think I tried -- I gave it one good 24 hour shot, 8 just really tried. And I came back to him and said I 9 can' quit. 10 The reason I was there was I was having 11 impotence problems and I couldn't get married with impotency, I couldn't do that. 13 Q. All right. And then how much were you smoking after you got married to Terry Legatti? 14 15 A. It started out I was two-and-a-half packs probably at the time I married her. And by the time I 16 17 finished with our marriage and all of that I was up to 18 three packs, four packs a day. 19 Q. And how did you feel about your smoking at 20 that point?

```
A. Thought I was hopelessly entrapped.
22
         Q. When did you realize you were sick from
23
    cigarette smoking?
24
    A. The morning that I was -- my -- Terry took me
   to a walk in hospital. I knew I was sick. I knew I
    didn't feel well. I knew I was in trouble, but I didn't
    know how sick I was. And the look on the man's face in
    the hospital of the walk in clinic told me how sick I
3
    was. He said get this guy out of here, don't let him
    die on my furniture. At that moment I knew I was sick
5
    and in trouble.
7
         Q. And then did you go in the hospital?
8
             Yes.
         Α.
         Q. And how long were you there?
9
         A. Morton Plant, I was there 10 days, two weeks.
10
11
        Q. Did you smoke in the hospital?
12
        A. Of course not. No.
13
        Q. Why not?
14
        A. Well, it wasn't permitted. I had no desire.
        Q. Why not?
15
            I was too sick.
16
         Α.
        Q. And then when you got out of the hospital,
17
18 where did you go?
19
        A. Went to -- Terry took me to our house, what
20 had been our house. And I stayed there for some days
21 and then I moved to a place on the beach.
22
         Q. And were you on oxygen at some point?
             They prescribed oxygen and oxygen unit went
2.3
24
   home with me, yes.
25
         Q. How did you feel back then?
                                                       3051
1
         A. Not good, not well.
         Q. About a year before you got that pneumonia and
    went to Morton Plant, had you fallen and hurt yourself,
3
    hurt yourself?
5
         A. On a barbecue, Yeah. Terry is big one for
6
    gardens.
7
        Q. Do you remember breaking a rib?
8
9
         Q. And how long did it take to you recover from
10
   that?
         A. Oh, I think six weeks, probably.
11
             We put a medical record up that indicated at
12
13
    the time that you were in pain and you -- it said you
14
    did not have any shortness of breath at that time, did
15
    you have shortness of breath at that time?
16
         A. I didn't recognize it.
         Q. Were you prescribed any kind of a belt or
17
18
    anything to wear around your chest?
19
         A. Yes, but I must have been given one and I
    probably put it on and I probably wore it, but I don't
20
21 remember it hurting me or restricting me or any of the
22
    other things that might have done.
23
         Q. Other than breaking your rib at that time,
24
    what -- how did you think your health was in the year or
    two before you found out you had COPD?
25
         A. I thought I was very out of shape. I
1
2
    thought -- I was coming up 70 years of age and I thought
3
    if I tried to dribble a basketball and make a shot I'd
   fall. I thought if I tried to pass a football I
    probably would not do very well, but I didn't anything
```

other than I was probably out of shape. 7 Q. Now going back in time at one point in time 8 you had testicular cancer? 9 A. Yeah. Q. And was that successfully removed? 10 11 A. Yeah. And did you get some treatment for that? 12 Ο. 13 Α. 14 Q. Do you remember what kind of treatment you 15 got? A. Radiation, the best testicular cancer hospital 16 was in Allegheny General in Pittsburgh. 17 Q. In Pittsburgh. And where did you get the 18 19 radiation on your body? 20 A. Oh, my pubic area and my lower abdominal area. 21 And to your knowledge did you have any adverse 22 reaction to that? 23 A. No. 24 Q. Back in the '50s and '60s, did any -- let's see, you had smoked American Tobacco, Lucky Strikes and then Marlboros, did you ever receive any warning from either Philip Morris or American Tobacco that there was 3 anything hazardous about their cigarettes? 4 MR. LYDON: Objection. 5 THE COURT: I'll permit it. 6 BY MR. ACOSTA: 7 Q. Did they ever warn you? 8 Α. Other than to put a notice on the package? 9 Q. Right. 10 A. Whatever notices they put on their packages I 11 would have known about, but I don't know -- they didn't 12 come to my house and knock on my door. Q. Other than that you never saw a warning? 13 Other than what was on the package did you ever get any 14 other warning? 15 16 A. No. Q. Now after you found out that you had pneumonia 17 18 and COPD, what happened to you and Terry Legatti? 19 A. We separated and divorced. 20 Q. When did that happen? 1989, 19 -- no 2000. 2001, I don't know 2.1 what -- I don't know the exact date. 22 Q. How long was it after you got your COPD 23 diagnosis and the pneumonia was it that you separated? 2.4 25 A. Well, we were separated at the time I got the disease -- I called her and took her -- called her and she took me to the hospital, we separated. Went back together until I recovered a little bit. And then we 3 4 agreed we should get a divorce. It must have happened within two years of that date. The best I can do. We 5 6 didn't realize -- you heard her say it. 7 Q. How did you feel about it? 8 A. Right. 9 Then at some point did you go on oxygen all Q. 10 the time? A. Now, yeah. 11 Q. How long have you been on oxygen all the time? 12 13 Since the operation, since -- since going to 14 the hospital. It seems to me it's been all the time. 15 Q. Was there a short period where you didn't have 16 oxygen all the time?

```
17
            No, I don't think there's been any.
18
             And have you seen doctors on a regular basis
         Q.
19
   since then?
20
        A. Uh-huh (indicating affirmatively). Yes.
         Q. Do you remember seeing Dr. Burchette?
21
         A. Yes.
2.2
         Q. Dr. Modh?
23
24
             Yes.
         Α.
25
         Q. Did you ever have any drinking problems after
   1995?
1
         A. No.
3
             And in the earlier nineties did you have any
4
    drinking problems? Did you ever have any drinking
    problems since that time you took Antabuse back in the
5
6
    mid 1980s?
7
         A. No.
8
         Q. Have you smoked a cigarette since you went in
9
   the hospital in 1995?
10
         A. No.
11
             Do you still have cravings for cigarettes?
         Q.
12
             Yes, now and then.
         Α.
13
         Q. Now at some point in time, did you find that
14 you had another illness?
15
         A. Yeah. Quite by accident I learned.
16
         Q. How did you find out?
             I have a bum hip, I have a hip that's
17
    degenerating and I went for a diagnosis and they took an
18
    x-ray of my hip to see if I needed a hip replacement.
19
20
    And I do and they discovered the aneurism.
         Q. And when was that?
21
22
         A. Within eight months, nine months.
         Q. Within the last eight or nine months?
23
         A. Yeah.
25
         Q. And what are you going to do about that the
                                                       3056
    aneurism
2
         A. Going to have it operated on.
         Q. Do you have a date set?
3
         A. I'm to call them as soon as this trial is
   coming to its conclusion.
6
         Q. And when do you expect to go in?
             I think they're going to do some kind of
7
8
    pre-op, I will be there a week or ten days prior to the
9
    operation. When this trial ends, two weeks.
10
        Q. How do you feel about that?
11
         A. Scared.
12
         Q. We've seen evidence about lung cancer. Have
13
    you thought about lung cancer?
14
         A. Sure. Why not.
         Q.
15
             How come?
16
         A. It's next. It could be possible. Can I make
17
    a speech?
18
        Q. No, I want to ask you -- well, do you have a
19
   fear of --
20
             I just have a fear of --
         A.
             Of what?
21
             Of being mentally incapacitated.
22
         Q. As a result of what?
23
24
             Anything. The business of not being able to
    get off a ventilator, scares the daylights outs of me,
25
   would you, would anybody. That's the state I'm in.
```

```
Scared me with your ventilator. It scared about cancer.
              MR. ACOSTA: That's all I have, thank you.
3
              THE COURT: All right. Cross-examination?
4
5
              MR. LYDON: Yes, Your Honor.
              THE COURT: Very well.
6
7
                        CROSS-EXAMINATION
8
    BY MR. LYDON:
9
        Q. Mr. Eastman, I haven't had the opportunity to
10
    ask you any questions at any earlier date, right?
11
         A. Right, yeah.
         Q. But I understand from -- I have read things
12
    that -- from previous testimony, and dates are a problem
13
    for you, is that a fair statement?
14
             Oh, I need a stipulation, yeah. I haven't
15
16
    asked for it, but I need it.
17
         Q. And you remember things more in the sequence
    and -- in terms of what you were doing at a time as
18
19
    opposed to what the date was?
20
         A. Story telling.
         Q. Is that correct?
21
22
             Yeah, yes.
         Α.
         Q. Now, you do remember warning labels that were
23
   on cigarettes though, correct?
2.4
25
         A. Yes.
                                                        3058
1
             And if we could have slide 1, please. You
    remember this warning that appeared in 1966, and take my
    word for it, I don't think there's a dispute with
3
    Mr. Acosta about this, the date would have been 1966?
4
5
         Α.
             Yeah.
6
         Q. Do you remember this was the first warning
7
    that went on a package of cigarettes?
8
              MR. ACOSTA: I have to object, Judge, because
         it says; caution. It doesn't say; warning. And I
9
10
         object to the mischaracterization. There's a
11
         difference.
              MR. LYDON: Well, Your Honor, I think the jury
12
13
         can read it and see whatever they want to take from
14
         it, if that's what it says. Do you remember a
15
         caution, cigarettes smoking may be hazardous to
16
        your health?
17
              THE COURT: The portion in the red and white
         in the center is the exhibit from the cigarette.
18
              MR. LYDON: That's taken right off the
19
20
         cigarette package.
21
              THE COURT: The portion above that says;
22
         cigarette warning labels 1966, is identifying
23
         language from the defense.
24
              MR. LYDON: That's correct, Your Honor.
25
              What appeared on the cigarette package is just
                                                        3059
    what's between those two red borders, do you remember
1
    that?
2
3
            Do I? Yes, I do.
         Q. And do you recall that that happened after the
5
    first Surgeon General's report on smoking and health?
    That this was what came after that time shortly -- you
6
7
    know, within a year or two years after that time -- two
    years after?
8
9
         A. Yes, yes.
10
         Q. Now, subsequently there were other warnings.
11
   And let's take a look at those. Number 2, if I could
    have slide 2. In 1970 the warning changed and indeed
```

said warning and again it's the language that appears between those red boarders, "the Surgeon General has determined that cigarette smoking is dangerous to your health." You saw that one too, correct?

A. Yes.

17

18

19

20

1

2

3

6

7

8

9

10

11

12

13

17

18

19

2.0

21

22 23

24

25

3

4 5

6

7

8

9

10

11 12

13

- Q. And that would have been on each package of cigarettes that you purchased, right?
  - A. I assume so, yes.
- Q. And then if we could go to the next slide, Number 3, in 1985, the warnings changed again. This time, it depended upon which package of cigarettes you opened as to what the warning would be, because it rotated, do you recall that?

3060

A. Yes.

- Q. And there were four different warnings that might appear on any package of cigarettes, they rotated one of them at the top, you recall in particular, don't you, that warning, Surgeon General's warning -- if we could move -- "smoking causes lung cancer, heart disease, emphysema and may complicate pregnancy." You remember that, too?
- A. I'm honestly answering -- I know that all of those warnings appeared on packages of cigarettes and I'm trying to think of purchasing cigarettes and seeing warnings and apply any emphasis to myself. Certainly I saw that, I didn't apply it to myself.
- Q. Okay. When you say you didn't apply it to yourself, you're saying that you hoped it wasn't going to happen to you?
  - A. I was oblivious to the harm that I was under. I was -- I was smoking.
    - Q. Okay.
  - A. And I thought I was addicted. I can't say that, you see, because it's not provable.
  - Q. Okay. Now going back to that very first warning, we don't have to have it up, we can take it down, the one that was the caution warnings, "caution, cigarette smoking may be hazardous to your health."

3061

1 That followed, do you remember as we said, after a 2 Surgeon General's report, correct?

- A. Yes. I'm assuming that you're telling me the truth. I believe you that you're saying it did, so I'm saying yes to your answer, to your statement.
- Q. Let me put it then in terms, what were you doing at the time that this first Surgeon General's report came out?
  - A. I was very busy in the 1950s, right?
- Q. We're in the 60s, you remember -- I'm not trying to pin you to a date, I'm trying to figure out if you can remember what you were doing when the report came out?
- A. I was smoking Marlboro cigarettes. And I had become aware that other people were saying that cigarettes could be difficult or dangerous to you. I was weighing whether that was true or not in the '50s, early '60s.
- Q. Okay. Do you recall that at or about the time that that Surgeon General's report came about, that this was within a few years, very few years of when you had your testicular cancer?
- 23 A. I do not know. It -- if you say that it is,

it is, I didn't think of it in those terms at all. 25 Q. Well, when you had your testicular cancer and this radiation treatment that you mentioned, that wasn't just a one episode kind of treatment, it went on, did it not, over a period of time? A. Right. Yes. 5 Q. Do you remember how long it went on? Several months. I would think three. 6 A. 7 Q. And this was a time when -- you had two sons 8 at this point in time, too, right? 9 A. Yes. 10 I believe this was a point in time which Q. 11 you've previously described as one where you took -- you stopped and took stock of where you were in life? 13 A. Oh, yes, of course. 14 Q. Yes? 15 A. I remember that, yeah. Q. And you had gone to Hollywood, correct? 17 A. (Nods head.) Q. And it was when you arrived in Hollywood or 18 19 thereabouts that this was diagnosed, this testicular 20 cancer? 21 A. Yes. 22 Q. Was the surgery in Hollywood? 23 2.4 Q. And you had some treatment in Hollywood? 25 A. Just surgery. Q. Just the surgery. And so the radiation took place later? 2. 3 A. In Pittsburgh. Q. In Pittsburgh. Over what period of time? Do you remember how long that was? A. Three months. 6 During the course of that treatment, you 7 8 thought about what you were doing with your life, did 9 you not? 10 A. I certainly did. 11 Q. And you had already at that point in time 12 wondered about such things as whether you were drinking too much or smoking as much as you should be smoking, 13 that sort of thing, weren't you? 14 15 Smoking wasn't so much a part of it if you'll 16 allow. Then the kind of things that Alene and I saw 17 later on when we decided to go out to Iowa and remake 18 our lives. It was in the general area of morality. 19 Q. Okay. And in the area of morality, whatever 20 you -- you were still thinking about what you were going to do with your life, correct? 21 22 A. Yes. Q. 23 How you were going to live it, right? 24 A. Yes. 25 Q. And you did think about drinking and smoking, did you not? 1 A. Those were all things I were doing. And I 3 would say eating and sleeping and all other things that were human in the course of my -- my daily living, yes, 5 all of it. And you were doing this in light of having 6 7 your own mortality and challenges to your health brought to the fore, correct?

```
A. Absolutely.
         Q. They were in your mind at the time?
10
11
         A. Absolutely.
12
         Q. And it's true, is it not, that in the process
   of looking at your own morality, and your personal life
14
    style, you looked at the potential affects of drinking,
15
    right?
16
              And all other things.
         Α.
         Q. And you looked into the potential of affects
17
18
    of smoking, did you not?
         A. And all other things.
19
             And I believe the question has been asked
2.0
    previously, but you looked into potential effects of
2.1
22
    unprotected sex, too?
23
         A.
             Yeah.
         Q.
             And is this what you had to say about that?
25
    You were aware of the dangers inherent in all three of
                                                       3065
    those, but none of them applied to you?
         A. Yes, I remember saying that.
3
         Q. Okay. And that was your thought process at
    the time, was it not?
5
         A. I believed that none of those three things I
6
    was doing in excess to the extent of harming myself.
7
         Q. You were aware of the dangers inherent in
8
   those but none of them applied to you? Those were the
    words, were they not, that you used?
         A. I wasn't able to apply harm from any of those
10
    three things, and many others to me in a way that made
11
12
    me fearful.
13
         Q. Well --
14
              MR. LYDON: If we could have -- what I'm
15
         looking for is page 350 of his deposition, lines --
         excuse me, it's -- yeah, page 350 starting at lines
17
         20 through 25. And then on to 351, lines 1 through
18
         10.
              MR. ACOSTA: Wait until I find it.
19
20
              MR. LYDON: He's trying to find it.
21
             MR. ACOSTA: What lines?
22
              MR. LYDON: I think Mr. Denson has them.
23
              MR. ACOSTA: What lines?
24
              MR. LYDON: Okay. We're talking about
25
         lines --
1
              MR. ACOSTA: We're asking about the lines.
2
              MR. LYDON: Okay. Lines 20 through 25 on
         page 350 and lines 1 to 10 on 351.
3
4
             MR. DENSON: I'm going to object to improper
5
         impeachment, Judge.
6
              THE COURT: I'll permit it.
              MR. LYDON: Can we have those lines, please.
7
8
         Q. Now, these were the questions and answers that
9
   were given at your deposition which was taken in this
    case, correct?
10
11
         A. Yes.
12
         Q. The answer -- the question; "all right. And
    in the process of evaluating your own morality --
13
              "ANSWER: Yes.
14
15
              And your personal lifestyle --
16
              Yes.
              "QUESTION: I take it you looked into it."
17
18
              THE COURT: Proceed.
19
              MR. LYDON: "Potential effects of drinking?
```

20 21 You looked into the potential effects of 22 smoking 23 You looked into the potential effects of 24 25 unprotected sex. 3067 "ANSWER: I was aware of the dangers inherent 2 in all three of those, but none of them, I thought, 3 applied to myself." 4 Those were the words you used, correct? 5 Yes. Okay, thank you. 6 Q. 7 Now, and what you were stopping and taking 8 stock of was how these activities would affect you given 9 your own cancer diagnosis and treatment at the time, 10 right? 11 A. It was more a -- it was more generalized than that. It was very soul searching. 13 Q. All right. In any event --It wasn't like my fear of cancer or death. It 14 15 was a fear what to do with life. Q. Okay. In any event the decision that you made 16 17 though, after -- in the process of this reexamination, 18 was that you were going to smoke and go on smoking, 19 right? 20 A. I did. 2.1 And you're going to take a drink when you want one, isn't that what you decided at that time? 2.2 Yes. 2.3 Α. 24 And as you say you were going to go on living 25 your life as you chose, correct? 3068 Α. Say again? But you were going to live your life as you 2. Q. 3 chose to do from that point on, correct? A. I was going to live me life. I wasn't thinking in terms of choices, I was thinking that I was 5 in -- in a stream. And I was in the stream without harm 6 7 to myself and I would I continue to swim therein. Q. Now, you specifically knew the potential harms 9 that arose from cigarette smoking in terms of threats to your lungs, did you not? 10 11 Α. No. 12 Ο. Well, you knew that you could suffer lung 13 cancer, did you not, at that point in time --14 A. Yes. 15 Q. -- from cigarette smoking? And you knew you 16 could suffer various respiratory diseases, did you not? 17 A. The admonition said; may be hazardous. 18 You're talking about the warning and I'm 19 asking you what you yourself knew at that point in time 20 separate and apart from the warnings. 21 A. In my mind it was always maybe. 22 In your mind, though, did you or did you not 23 know about respiratory disease? 24 I knew so little about respiratory disease 25 that I couldn't have commented on it. If you asked me 3069 about COPD at that date or any other respiratory 1 disease, I couldn't have responded. Q. Did you associate cigarette smoking at that time with lung cancer and respiratory disease?

I associated smoking with what people said was a cancer scare. You could get cancer from smoking 6 7 cigarettes. So it would have to be lung cancer or --Q. Okay. A. -- or some other aspect of the respiratory 10 system by -- by inclination, by --Q. Okay. You knew that the association of lung 11 12 cancer and cigarette smoking at that point in time, that 13 you were aware of, correct? 14 A. With the admonition that it may. It was 15 always conditional. It was never it was. It was never; you're going to get lung cancer if you smoke cigarettes. It was it may be, or we have reason to believe, or watch 17 out for. 18 19 Q. Well --20 A. That is what it says, sir. 2.1 Q. Well, let me ask you some further questions 22 about respiratory disease. 23 You knew, did you not, and again I go back to 24 your words, if there was an entire grouping of diseases 25 with reference to the lung that could be affected by 3070 1 tobacco. 2. A. In the broadest senses I knew that if you've 3 got something as a result of smoking cigarettes in a respiratory area, it meant things I didn't even imagine or know. 6 Do you recall that it was your feeling when Q. 7 you were doing this reexamination that you were 8 monitoring yourself? 9 A. Yes. 10 Q. And you were monitoring yourself with respect 11 to your cigarette smoking as you were with your 12 monitoring --A. Right. 13 Q. -- of alcohol? 14 15 Right. Yes. Α. 16 And you expected or anticipated that your body Ο. 17 would tell you if you were abusing it? 18 A. Yes. 19 Q. That's what your thought processes was back at 20 that time? A. Yes, that's true. 21 Q. And from your perspective, no one was advising 22 23 you in any way that would have any effect on you, that 2.4 was also your thought process at that time, correct? 25 A. Correct. 3071 1 Q. Now, for example, in 1968, you had to go to a hospital in Iowa, do you recall that? 3 A. Yes. 4 And we saw some of the records I believe over Q. 5 the last couple of days? 6 A. Right. 7 Q. You reported to that hospital because you were 8 having stomach problems, correct? 9 A. Gastric. And you were hospitalized for it, was it eight 10 days, nine days, something like that? 11 12 A. I think less, but I remember it as a test 13 situation, a number of days. Q. If we were to put the record up, whatever the record reflects as your admission you don't quarrel

```
with?
17
     A. No, no.
18
        Q. Now, do you recall that at that time you were
19
    told -- you told the doctors that you had been drinking
    too much?
2.1
         A. There's a story there. I don't guess you want
    to hear it. But all of these things reattach to a woman
22
    either coming or going. This was a young woman, Sherry,
23
    who I was marrying. And this was a matter of my being
24
    in shape to endure our marriage. And it's one of those
25
    things that he was checking up on himself about, just
    being proper. Yeah, it was.
2.
         Q. So you went -- and you were admitted to the
3
4
    hospital for several days?
         A. To check up on what was going on, to get my
5
    gastric juices in my stomach -- it was causing me
6
7
    stomach upset. It was maybe a derivative of alcohol,
    let's find out what's going on. She went with me, and I
9
    got in and got out and that was the end of it.
10
         Q. Well, she didn't stay with you in the
11
    hospital?
12
         A. No, no. It was group -- that was joint effort
    in John's health.
13
         Q. Okay and the concern though, was alcohol in
14
15 particular, was it not?
         A. The doctor made it that.
16
17
             Well, you told the Doctor, had you not --
             It was one part of it. He -- that was what he
18
19
    found out. That's -- he couldn't come to any other
20
    decision about what was wrong with my gastric juices.
21
        Q. Well, number 1, you told him that you'd seen
22
   an earlier doctor who told you you were drinking too
2.3
    much, right?
         A. Another day, another time.
2.4
2.5
             Yeah. At an earlier -- just earlier, within
         Q.
    months prior to that hospitalization?
1
         A. I don't know, did I?
2
3
         Q. If the record reflects it?
4
         A. I don't know.
5
         Q. Do you remember that?
             I don't remember that. I remember that whole
6
    incident so much differently than the way it's been
7
8
    described, so forgive me. I'll remember it the way it's
9
    on the paper there.
10
         Q. I'm sorry?
11
         A. I'll remember it if it's in the records in a
12
   certain way, I'll have to remember what's on the paper,
13
    but --
14
              MR. LYDON: Could we have 4181.3.1.
15
            This would be the -- I believe admitting
         Q.
16 record. And you see where it reflects with the
17
   highlighting the nervous stomach that you had just
18
   talked about.
19
         A. I see it.
             And you see the second underlining -- actually
20
    it's the third from the top, that reflects you're having
21
    consulted a local doctor.
22
         A. Right.
23
24
         Q. That would be a doctor --
25
         A. Right.
                                                       3074
```

-- other than a physician at the hospital? Q. 2 A. Yes, I see that now, yes. Q. And that was about six months prior. And that 3 doctor had told you at that time to abstain from alcohol and use antacids to deal with your stomach problems. Do 6 you see that? 7 A. Yes, I see that. 8 Now --Ο. A. I'll go with that history, yes. 9 10 Q. All right. And if we move to 4181.4, you see there that in the laboratory data that again the two 11 physicians whose signatures are actually underneath, if you can pull those up, a little higher. Yeah. 13 A. Right. 14 15 Q. Signed by both physicians. There they 16 instructed you on the importance of alcohol abstinence. 17 Now, do you remember that it was alcohol abstinence that 18 they had instructed you about? 19 A. Yes, I do remember that. 20 Q. And you do understand abstinence to mean quit 21 altogether? A. Yes, I do. 22 Q. Now, for some reason you were having problems 23 24 following that instruction; is that correct? A. I had great difficulty. If there were some 25 other records around we'll never find them, but I found 1 this whole report -- because my insurance company canceled me. I remembered this doctor -- William, 3 4 whatever his name is, Davis, a young man. At the -- at 5 the hospital at Iowa, VA, and there was particular personality difficulty he and I had. And he reported 6 7 this. And I had some insurance and the insurance was canceled. And it was canceled because of this report. 9 Q. Well, maybe -- let's go to 48 --10 And I got angry. Α. Q. All right. 4181.11.1. I don't know if this 11 is -- you've highlight a portion there. This is the 12 same hospitalization and this is what the doctors 13 14 recorded. This he would be you. "Admit to alcohol -to his alcohol ingestion being quite heavy and states it's necessary in his type of work." 16 MR. ACOSTA: Can we have the rest of the --17 MR. LYDON: Sure. It's all there for anybody 18 19 to read. But it says; "necessary in his type of 20 work, but he denies any constant daily drinking or 21 a need for a morning pick up. He has never drunk 22 on a continuous basis for a sufficient amount of 23 time to cause withdrawal difficulties. He claims 24 that usually his stomach starts bothering him to 25 cause him to stop drinking." 3076 1 Q. Is that what you reported to this Dr. Davis or at the time of hospitalization? 3 A. Yes, that would have been it if it's on the 4 page. 5 Now with respect to what they found at the time, they told you, did they not, that they had found 6 7 elevated liver function? 8 A. Uh-huh (indicating affirmatively). 9 Q. Do you remember that? 10 A. I remember being surprised by it, yes. 11 Q. And that they could actually feel your liver,

they told you that, too? 13 A. Palpable, yes, the guy said. 14 Yeah. And told you as well that -- well, we 15 went back to the first page on the diagnoses, a probable fatty metamorphosis of the liver, they told that you, 16 17 too, did they not? That was 4181.3. Sorry. At the 18 time. They told you that too, didn't they? 19 A. Whatever that it is, yes. 20 Q. Okay. Now the point is though, going back to 21 this, you were told at the time about this and didn't 22 you view this as a message that your body was telling you about? 24 A. Well, I was 39 years old. And I was monitoring myself for what I believed were the things  $% \left( 1\right) =\left( 1\right) \left( 1\right)$ 25 1 that could harm me. What this man said to me and what his diagnosis was did not ring true to me. And I don't 2. know that you have brought up in any subsequent medical 3 testimony here about me that anybody has found any 5 damages to my liver. Q. Let me ask you, with respect to what he did 6 7 tell you, regardless of whether you think it was accurate or not, is it -- was it your feeling that you 9 could deflect any kind of warnings that anybody would 10 give you? 11 Α. Well, I would like to think I wasn't as 12 prejudiced as you're making me sound. 13 Q. Have you previously said that, that your ego was sufficient to deflect any kind of warnings that 14 15 anybody would give you? 16 A. No. 17 Q. You don't recall saying that? 18 A. I don't recall staying that, no. That my ego -- that I would recoil at anything that anybody 19 tried to tell me? 2.0 21 Yes, that you said; "my ego was sufficient to 22 deflect any kind of warnings that anybody would have given me." Do you remember stating that under oath? 23 A. Well, I was pretty awful. 24 25 Q. Now, in addition to warnings that you saw on cigarette packages or otherwise -- by the way you were 1 a -- someone described you as a voracious reader, do you 3 agree that you were a voracious reader? A. I read a great deal. Voracious is a funny 5 word, isn't it. 6 Q. It's your word, too, right? 7 A. I suppose I used it. And when you were asked about whether you read 9 articles concerning smoking and health diseases, you 10 said you read vociferously, did you not? 11 A. Probably so. 12 Q. Whatever came down the pike you read it? 13 A. Probably so. 14 Q. And -- and on the subject of nicotine and 15 cigarettes, this is something that you've long known as well, right? 16 17 Α. Q. Nicotine and tobacco and cigarettes? 18 19 A. Cigarettes contain nicotine? 20 Q. Yes. 21 A. Yes. 22 Q. You talked about your visit with Dr. Groff on

```
direct examination, do you remember that?
24
         A. Do I remember hearing Dr. Groff?
25
         Q. No, do you remember a few -- maybe an hour ago
    or hour and a half ago talking about Dr. Groff?
             Yes.
             You were asked about Dr. Groff during the
3
4
    medical examination that Dr. Kaplan did of you, too,
5
    riaht?
6
         A. What are you asking me, sir?
7
         Q. I'm asking you, first of all, is it
    Dr. Groff -- when you went to see Dr. Groff, you saw him
    in your recollection prior to today -- prior to
9
    Dr. Groff's appearing here. Let me start over.
10
             Prior to Dr. Groff appearing here and
11
12
    testifying --
13
        A. Yes.
14
         Q. -- is it fair to say you had no recollection
15
    whatsoever of ever talking to him about cigarette
16
    smoking? Is that right?
17
             MR. ACOSTA: I need to object, as of what
18
         time?
19
             MR. LYDON: Prior to his testifying. Prior to
20
         Dr. Groff testifying.
              THE COURT: Do you understand the question?
21
22
              THE WITNESS: I understand the question. But
         what I meant is that I did not go to Dr. Groff for
23
         treatment for cigarettes or alcohol. I learned
24
25
         subsequently that he treated me for those aspects.
         I went there for psychoanalyst, if that's the word,
1
2.
         psychoanalytical help for my personality in
3
         general, maybe that ego that you're talking about.
    BY MR. LYDON:
         Q. And while he developed -- while you developed
5
    a friendship with him you terminated your relationship
6
7
    with him in the consulting you did with him, right?
         A. Yes.
8
9
         Q. You thought he wasn't doing you any good,
10
    isn't that the bottom line?
11
        A. No. The lady I was more interested in than he
    helped me determine that.
12
         Q. I'm sorry, helped?
13
             The lady that I was more interested in than I
14
15
    was interested in him helped me to determine that.
16
         Q. Okay. Let's go to a later -- you testified
    about various efforts that you made to quit smoking.
17
18
19
         Q. Do you remember in particular as late as 1987,
20
    that you visited with Dr. Stein?
         A. Yeah.
21
22
             And I believe you testified about your visit
         Q.
23
    with Dr. Stein on direct examination.
24
             And the topic of your smoking did come up in
25
    the course of your first visit with Dr. Stein in 1987,
1
    isn't that right?
         A. Yes, it did.
2
3
             And he advised you that you should give up
4
    smoking, did he not?
5
         A. Yes, he did.
         Q. And you advised him that you were not going to
    give up smoking, right?
```

```
I don't believe I put it in quite that
9
    declarative of sentence, but you have it there, I didn't
10
    mean it in any great item of strength though.
11
    Q. Do you recall previously testifying along
   those lines that in connection with the discussion that
13
    you had with Dr. Stein --
         A. I said I tried.
14
         Q.
15
             I'm sorry?
         A. I think I said I tried.
16
17
         Q. That you tried?
18
         A. Yeah, I thought I said that.
19
         Q. Well, we can have -- this is page 659,
20
   lines --
             I thought I said I saw him -- and he asked
21
    me -- he told me to quit. And I went away and I tried
22
23
    to quit and came back and said, "I can't quit."
2.4
     Q. You're saying at some point in time in your
25
    meeting in 1987 -- let's put it this way. Let me start
1
   over.
             In 1987 you met with Dr. Stein more than once?
2.
3
             Yes.
         Α.
         Q. Okay. In that connection, do you recall
5
   telling him that you were not going to give up smoking?
6
         A. I probably did, sir.
7
         Q. Okay.
             But I think I also remember having attempted
8
         A.
9
    to quit even so having said that.
         Q. I'm asking you what you remember telling him
10
11
    and you remember that you told him you're not going to
12
    give up smoking?
13
        A. Right.
14
         Q. Now, do you remember also saying that the
   thought didn't across your mind that you weren't
15
   interested in quitting smoking in 1987?
16
         A. Repeat, please?
17
             Do you remember in 1987 saying that the
18
         Ο.
19
    thoughts didn't cross your mind, you weren't interested
20
   in quitting smoking?
2.1
         A. Probably said that too.
22
         Q. That it wasn't your attitude? Right? To
23
   quit?
24
         A. I probably said that too.
25
         Q.
             Is that you weren't in the mood to quit?
                                                       3083
1
        A. Said that too.
2.
             A man with a mouth like mine is all over the
3
   block.
             MR. LYDON: If I may have a moment, Your
5
        Honor?
6
              THE COURT: You may.
7
              (Pause.)
8
              MR. LYDON: I have no other questions.
9
              THE COURT: All right. Mr. Parrish, do you
10
        wish to inquire?
11
              MR. PARRISH: Yes, thank you.
12
              I'm going to make a slight podium adjustment.
13
                       CROSS-EXAMINATION
   BY MR. PARRISH:
14
15
     Q. Good afternoon, Mr. Eastman. How are you
16 doing?
17
             You and I haven't talked before, have we, sir?
        A. No, we haven't.
18
```

```
Q. Okay. I just -- I want to ask a few more
20
   questions. I'm the last guy and I've tried to cut out
21 what Mr. Lydon talked about.
22
        A. You're a formidable last man.
         Q. Thank you, sir.
23
2.4
             You know what ego is, don't you, Mr. Eastman?
25
         A. Which?
         Q. You know what ego is, don't you?
1
         A. I certainly do, yes.
         Q. And I don't mean that in a bad sense.
3
         A. I don't either, no.
5
         Q.
             I mean that ego in the sense of a reference to
6
   a person's sense of self.
         A. Yes, sir.
7
8
         Q. Is that what you understand by that term?
9
         A. Yes, sir.
10
         Q. Okay. And do you agree that ego, your sense
11 of self, has always been a very important part of who
12 John Eastman is?
13
        A. I think it is a part of what John Eastman
14
    aspires to be.
    Q. I mean let's face it, you were always a pretty
15
16
    ambitious fellow, weren't you, sir?
17
        A. Yes, sir.
18
         Q. And there was nothing wrong with Iowa. Iowa
19
    is a fine place, but you didn't want to spend your whole
   life in Iowa, did you?
20
         A. Not at first.
21
         Q. You had dreams, right?
22
23
         A. Yes, sir.
         Q. You had dreams of success, accomplishment?
2.4
25
        A. Yes.
                                                       3085
         Q. Celebrity, even?
        A. Oh, yes.Q. That you formed by listening to the radio as a
3
   young boy?
        A. Yes, sir.
5
6
         Q. And the radio in those days -- and I think you
7
   said it in response to Mr. Acosta, it was a romantic
    thing. It brought other worlds, people, news, music to
8
9
    your home, correct?
10
         A. Yes, sir.
         Q. And what you heard on the radio it shaped, at
11
12
   least in part, the plans and the dreams that you created
13
   for yourself, correct?
14
    A. Well, that other people had gone before me and
15
    creating for me.
16
         Q. At least in part these images that you got
17
    from the radio, it shaped a lot of your plans and
18
    dreams, correct?
19
         A. Yes.
20
         Q. But a dream, any dream, without a plan,
21 without drive, without hard work, without action, is
    unlikely ever to be realized, isn't it, sir?
22
         A. That's right.
Q. Now you've worked hard your whole life,
23
24
25
    haven't you?
                                                       3086
1
         A. Yes.
         Q. Like you told us in direct examination, like
    in basic training, you got an award for "Courage Under
```

```
Fire" in basic training because you decided to be better
5
    than anyone else and you were; is that right?
         A. That's right, yes.
6
7
         Q. Now, like a lot of us -- like all of us, the
    breaks didn't always go your way, professionally or
9
    personally, did they?
         A. Right. No.
10
11
             Sometimes it was your choice -- for example,
         Ο.
12
    you quit or you left some jobs on principle because of
13
   what you believed, your sense of right and wrong,
14
   correct?
15
         A. Yes, sir.
             And other times, it wasn't your choice. I
16
         Q.
17
    mean, you lost some jobs too over the years, right?
18
        A. Do what?
19
         Q.
             You lost some jobs against your will over the
20
   years a few times? You were fired I think were your
21 words?
22
         A. Fewer than other.
23
         Q.
             Yes.
             Maybe the place or the job wasn't a good fit
2.4
25
   and maybe the ratings weren't what the management
    expected, but that's the nature of show business, right?
1
2.
         A. Oh, yes.
3
         Q. But you always managed to pick yourself up,
4
    dust yourself off, and move on to new challenges and
5
    adventures, correct?
6
         A. Yes.
7
         Ο.
             And the decision you made to continue your
8
    journey, to push on toward the fulfillment of your
9
    dreams, as well as your obligations in your life, was a
10
   choice you made, correct?
11
         A. To go on?
         Q. Yes, sir. To continue your journey of life,
12
    to face the challenges of life?
13
         A. You mean in a survival sense?
14
15
             In a sense of pursuing life, going through
         Ο.
16
    with your life, your dreams?
17
         A. What's choice do I have? The guy shows
   there's a little place in the mind here on a drawing
    just the other day where there are two or three things
19
20
    you got to do.
         Q. I understand.
21
         A. And that's what I got to do.
22
23
         Q. I understand. And certainly --
         A. Survival.
24
25
         Q. I'm sorry, are you through, sir?
                                                       3088
         A. Survival.
         Q.
             I'm sorry.
         A. Excuse me.
3
4
         Q. Are you through with your answer?
5
         A. I'm through now.
6
         Q. Okay. I'm sorry.
7
         A. That's that ego.
8
             Certainly sometimes it might have been -- it
9
    might have seemed easier to you, perhaps, to just give
    up instead of pushing forward, just give up; that would
10
11
   have been an easier road sometimes, right?
12
         A. No.
13
         Q. Not for you?
14
         A. No, sir.
```

```
15
             Okay. Well, sometimes you were required to
         Ο.
   relocate?
16
17
        A. Yes.
18
         Q. And that can be a difficult and stressful
19
   thing to do, right?
20
             Relocating?
            No. To some people it is.
21
         Α.
         Q. But you did it in any event, right?
22
23
         A.
              Yes.
24
         Q. And you did it over and over again?
25
         A. Yes.
             In fact, back in the late '40s until the 1990
1
2
    you worked pretty much from coast to coast?
         A. Yes, sir.
3
             California, Iowa, Alabama, Texas,
         Q.
5
   Pennsylvania, Virginia, Florida?
6
        A. Yes, sir.
7
         Q. You persisted?
8
         A. Yes, I survived.
9
         Q. You never threw in the towel or gave up, did
10
    you, sir?
11
         A. No, sir.
12
         Q. Because you believed in yourself, you believed
13 in your abilities, and you believed in your dreams and
14 goals, didn't you, sir?
15
         A. The last sentence?
             You believed in your dreams and your goals?
16
         Q.
             I believed that the system was going to open
17
18
    if I kept playing at the doors.
19
         Q. Okay. And to see -- to succeed, as you did,
20
   to be able to say, as you can, that you not only had
21 your own radio programs, you had your own television
22 program, you had to be willing to fail, right? You have
   to take that chance?
2.3
2.4
         A. Every day.
25
              Because there's no quarantee of success with
    much of anything in life, is there, Mr. Eastman?
1
2.
        A. No degree -- no guarantee of success in
    anything in life?
4
         Q. There's no degree of success with much of
5
    anything in life, is there?
         A. Oh, I would put it differently, but I think
6
    there is a degree of success that is anticipated in
8
    life; quite correctly, you can anticipate it if you do
    the right things, if you manage it in the right way,
9
10
    there's a better chance for success. So I would never
11
    say that there's no chance for success.
12
            Well, I didn't say "chance," I said
         Q.
13
     "guarantee," but let's move on, I agree with you.
14
             To fulfill your dreams, you had needed to
15
   first -- first have a dream, right?
16
         A. Yes.
17
         Q. Next you needed to develop a plan of action --
18
         A. Yes.
             -- for how you were going to make the dream
19
         Q.
20
    happen, correct?
21
         A. Yeah.
22
         Q. And then you need to motivate yourself to do
23
    what it was going to take to succeed as a writer or a
24 broadcaster, correct?
25
        A. Yes, sir.
```

- And then it was necessary for you to put your 1 Q. career plans into action, right? 2.
  - Yes, sir. Α.

5

6 7

8

9

17

18

2.2

3

4

5

6

7

8

9

10

11

12

13

2.0

7

- Ο. Because the things you wanted, radio and television shows, a successful career in broadcasting, children you can take pride in, those things weren't going to happen without some input from you, unless you worked on your dreams and plans, correct?
  - A. Yeah.
- 10 You had to want those things to happen, didn't 11 you, sir?
- Α. 12 Yes.
- 13 And then you had to be willing to do the 14 things necessary to put yourself in a position to seize 15 opportunities, as they might have presented themselves to you, in life, correct? 16
  - A. Yes.
- I mean, you've earned whatever success or Q. 19 accomplishment has marked your life, correct? You've earned it? 2.0
- 21 Α. Yes.
  - Nobody did it for you or handed it to you? Q.
- 23 No. Α.
- 2.4 There was no magic bullet for guaranteeing 25 success in your line of work, was there?

- But you're taking me back to ego now. There's 1 2 no single success I've ever had that was individual.
  - Q. Fair enough.

But there's no magic bullet. We can't go out and we can't buy success. It takes hard work and creativity and motivation and a plan and an action, right?

- You can buy it, but you can't last at it.
- Well, if there was a magic bullet where we could all go out to the store and buy it, I mean, we might all be Larry Kings or Rush Limbaugh's or Bill O'Reilly or John Eastman's with our own radio or television shows?
- A. I think a couple of those guys are suspect for 14 15 having bought it, but --
- Okay. Well, I'm not as smear of that as you 16 Q. 17 are, sir.
- Well, it isn't that way in this life, is it, 18 19 Mr. Eastman, you can't buy that magic bullet?
  - A. You can't, sir.
- 21 Well, the fact is that not everybody who 22 pursues a broadcasting career ever finds or enjoys the 23 measure of success which you created for yourself, do 24 they?
- 25 A. I got a humble piece of the pie, really, by 3093
- 1 all stretch of the imagination.
- Q. Well, I understand there had to be a little 3 bit of luck involved in your success, but you did have to prepare yourself; you got to be ready. You got to be 4 5 ready to take advantage of opportunities as they 6 presented themselves, right?
  - Right. Α.
- 8 And you did what you had to do to get where 9 you wanted to go in life, right?
- 10 Α. So far.

- Q. And when you wanted Hollywood, for instance, you found a way to get yourself there, correct?

  A. Yeah.

  Q. At least once -- or I think twice you told us I think, I wasn't clear on that. You hitchhiked clear across country to California?
  - A. Yeah.
    - Q. To get to Hollywood and Vine?
- 19 A. Yeah.

18

6

7

8

12

1

4

5

7

8

- Q. And you did not let much of anything sidetrack you or get in the way of your ambition or your dreams, did you, sir?
- 23 A. Yes, I did lots of things to get in my way.
- Q. Well, in the '50s, I think you told us about your first wife Betty Lou. She told you that she didn't
  - share your enthusiasm for show business in Hollywood; and you chose, I think you said, your career goals over marriage; is that right?
  - A. She chose a dentist over -- over Gene Autry, that's the truth.
    - Q. Well, in the '60s, when your third wife, Ms. King, Alene King --
      - A. Yeah.
- 9 Q. -- when she told you that she didn't share 10 your enthusiasm for show business in Hollywood, you 11 chose your career goals over that marriage?
  - A. No.
- Q. You told us the promise you made. You chose that by writing and selling an episode I think it was the "Fugitive," a popular television show in the '60s?
- A. No, no, no. I came home, I gave into her.
  And I said, "No, no, we won't go Hollywood. I'll stay
  with you. I'll stay here on a farm. Get a white-picket
  fence. I'd join you. I'm with you." She left anyway
  and she went back and married Larry King.
- Q. I was talking about the first time when you went out to Hollywood --
- A. What are you talking about?
- Q. -- to sell the "Fugitive." Did I miss that?
  Did I get that wrong?

- A. You missed the drama.
- Q. Well, let me get back to the facts. I'm not much for drama, but I would ask you a few facts.
  - A. Sure.
  - Q. I thought that you told us the reason for the break up with Alene King was that you chose to go to Hollywood, you broke a promise you made to her; that's all I was asking.
- A. We caught her in a -- we caught her in the bus 9 station and we brought her home. And I came home on the 10 11 next plane, and I gave up those three things I got; 12 enter into the Guild, options to do two more for Quinn 13 Martin. I took the writer's -- second writer's job and got \$20,000 less money than I should have gotten, and I 14 stayed in Iowa. And we tried to do it all there in our 15 little backyard, and she still went back to Miami. 16
- 17 Q. I understand all that.
- 18 A. And she still calls me every now and then and 19 says what happened to us?
- Q. I think the last part of what you told me I think -- took a little English -- that would be called a

```
dae du mon (phonetic)?
23
        A. What?
24
         Q.
             The last part you told me about, how it worked
25
    out, when she still left you, that's called a dae du
1
    mon (phonetic)? That's how things play out towards the
2
    end?
3
             Well, it's just how it is with real people.
4
    Real people don't -- aren't mannequins, they're real
5
    people.
6
             I wouldn't -- were you through with your
         Q.
7
    answer? I'm sorry.
             I'm through.
8
         Α.
             My question really didn't have anything to do
9
10
    with how it worked out, I was really at the step one.
11
    If we could just --
         A. All right, go ahead.
12
         Q. -- focus on that for a moment.
13
14
         A. I know.
15
             In the '60s, when your third wife, Alene
         Q.
16
    King --
17
         Α.
              Yeah.
18
         Q. -- told you that she did not want to go to
19
    Hollywood, a promise you had made to her, you wouldn't
20
    do that. I think you said you left -- she was a Playboy
21
    Bunny in Miami and you were working in the radio
22
    station, you left that life. You made a moral choice
    and moved out to Iowa. And I think you said to the jury
23
    that basically you broke the promise and you made a
2.4
25
    choice and went to Hollywood; is that right?
                                                        3097
1
         Α.
             Yes.
2
              Thank you.
         Q.
              The point I'm really trying to make is that
3
    when you got single minded about something important to
5
    you, when you really focused --
         A. You're such a nice man. I want you to have
6
7
    that point, but you can't have it.
8
              MR. PARRISH: Your Honor --
9
              MR. ACOSTA: I'd object to the extent of the
10
         argument going on back and forth.
11
              THE COURT: Well, it's all right for the
12
         witness to anticipate what he believes the question
13
         might be, but you still have to remain silent and
14
         then answer the question without commenting upon
15
         the question.
16
              So if you could start the answer again.
17
              MR. PARRISH: Your Honor, if I could just go
18
         back.
19
              May I proceed?
20
              THE COURT: Proceed.
21
    BY MR. PARRISH:
22
         Q. The point is that when you got single minded
23
    about something important to you, when you really
24
    focused, you had the ability to make things really
25
    happen for yourself; isn't that true?
                                                        3098
1
             More often than not.
              And things were never easy for you. I mean in
2
3
    the sense the business you were in, the career you chose
    for yourself, it's not easy business, is it?
5
         A. No, it's not.
              There's a lot of people scrapping out there
         Q.
```

```
that want to be John Eastmans?
8
        A. Yes.
9
         Q. So you used -- using your love of writing and
10
   your knowledge of film making, which you taught
11 yourself, right?
12
         Α.
              Yes.
             You invented work for yourself? You went out
13
         Ο.
    and got it? You developed it? You created it?
14
         A. Yes.
15
16
         Q.
            And I think you -- many times you would study
17 a foreign subject matter and write scripts?
18
         A. Yes.
         Q. Correct?
19
             Yes.
20
         Α.
21
         Q.
             Some people have described you as a
22
   master-story teller? Creative genius?
         A. We all write term papers if we went to school.
2.3
24
         Q. I'm sorry, I didn't --
25
         A. We all write a term paper, it's the same
                                                       3099
    thing. It's a term paper. It's a script. It's a piece
    of organized writing. It's a letter home.
         Q. Master-story telling just comes easy to you
4
    it's what God gave you, right?
         A. It's a good letter.
5
6
         Q. I didn't not understand your response.
         A. Writing is a simple matter. You just learn
    how to put thing in order and it comes out at the end,
8
9
    sincerely yours.
10
     Q. You study a subject and then you just --
11
    you're able --
12
        A. Yeah, you organize the material and you put it
    in. It's not a huge difficulty thing. If people saw me
13
    explain it to you and let you go through it, and you've
    taken -- and you've written courses and you've written
15
    things in school. It's the same thing magnified a
16
17
    little bit. It's not untouchable or unreasonable. It's
18
    available.
19
              So if you study a new -- a new subject matter,
         Q.
20
    a new forum for you that you weren't in, you're able to
21 take that knowledge that you learned from the beginning
    and you can portray that and create an effective story?
2.2
         A. Yeah. You can, yes.
23
             Okay. Among other things, you created your
2.4
2.5
    own film production company and you went out and you
                                                       3100
    looked for clients and business, correct?
1
         A. Yes, I did.
3
         Q. You made commercials and you made commercial
   films, correct?
5
         A. Yes.
         Q. You did that for corporations as well as state
6
7
    governments and other organizations?
8
         A. Yes.
9
             I think you pretty much handled all of the
10
    facets of the business -- all facets of businesses like
11
    that, correct?
12
        A. Yes. Yes.
13
            And in this way you supported your wife and
14
   family?
15
        A. Yes.
16
         Q. Wife and family.
17
             The point is that you made things like that
```

```
happen for yourself, right?
19
     A. In concert with a lot of other good people.
         Q. And there were many similar projects over the
20
21
    years just like that where you had a dream or a goal,
    and you pushed yourself one step at a time in the
2.3
    direction with success, your success, success as you
    defined it, required you to go, correct?
24
25
             In concert with other people.
                                                         3101
1
              I understand you're being humble and I
         Q.
2.
    appreciate --
             I'm not being humble. If I had the time to
    explain to you that a photographer can go out in the
4
5
    morning and shoot one shot and bring it home, that
6
    typifies everything you intend to say, then you say it.
7
    So he did it.
8
              I understand.
         Q.
9
              In the end, Mr. Eastman, would you agree that
10
    a thinking person's life is hopefully about dreams and
11
    goals, direction, action and persistence?
         A. Follow your instincts.
12
             But you agree with the thing I said as well?
13
         Q.
14
    You agree with that?
15
         A. As long as you follow the truth, you'll get
16
    there.
17
             And you -- you dream, you have goals, you have
18
    direction, you take action and you're persistent?
19
         A. Those are all factors.
             I might well be wrong, but -- but from what
2.0
21
    I've gathered from working on this case, my guess is
22
    that you've never been a man content to let life be
2.3
    something that just happens to him. Is that right?
24
         A. I thought I would not like that life.
25
         Q.
             I expect you and I would both agree that
                                                         3102
    you've been something considerably more than just a
1
    spectator in your life, am I correct?
3
              We're working on Henry David Thoreau.
         Α.
4
              Records are kind of a funny thing. I
         Ο.
5
    understand your response because I was an English major,
    but I really would like to get a yes, if I could.
7
              Was I correct?
8
              Yes.
         Α.
9
              Thank you, sir.
10
              Because you have always found something to
11
    learn and do in life, right?
12
              You have to answer audibly?
13
         A. Yes.
14
              I'm sorry. Everyone does that.
15
              A couple weeks ago I thought I heard you say
16
    something here in court on a break, it was a quote. You
17
    said something like "The unexamined life is not worth
18
    living."
19
              Do you remember saying that?
20
         Α.
21
             Plato, the philosopher, said that, didn't he?
         Q.
22
              I thought it was Henry David, but --
         Α.
23
         Q.
         A.
24
              I thought it was Henry David Thoreau.
25
         Q. Henry David "On Waldon Pond"?
                                                        3103
1
         A. Yeah.
 2
         Q.
              He said --
```

Most men live --Α. 4 Q. Whether it was Henry David or it was Plato, I 5 think you also said, "The life which is unexamined is not worth living"? Correct? Α. Yes, right. 8 Q. What does that statement mean to you, sir? 9 That an unexamined life is not worth living? A. What it means -- if you go through it, if you 10 live it, you got to turn out and find out where you've 11 12 been, who was with you and along the way and say thank 13 you to them. Q. But it also refers to the value and importance of reflection, of thinking, of living a life that has 15 purpose and meaning, correct? 16 17 Α. It's --18 Q. Would you like a moment, sir? 19 A. What it's all about. You're asking about what 20 is life about. It's about having existed and listened and paid attention to where you were and who you are 22 with; what's right, what's wrong. Who is good, who is bad, making judgments and being right more often than 23 24 being wrong. That's part of reflecting upon life and trying 25 Q. 3104 1 to live --A. It's a really heavy trip. Q. That's part of reflecting on your life and trying to do something that has purpose and meaning? 4 5 A. It better be important to you or you'll be 6 terribly unhappy. Q. You've tried to do that, didn't you, sir? 7 8 A. Yes. 9 Q. And you've certainly had occasion to examine not just life in general, but your life in particular; 10 11 isn't that true? A. I tried. 12 Q. In the late 1950s, early 1960s, you were 13 14 diagnosed with cancer, weren't you? 15 A. Yes. 16 Q. The cancer was surgically removed? 17 A. Yes. But then you also had to undergo radiation 18 Q. 19 therapy? 20 Α. Yes. Yes. Q. Do you need to take a break a moment? 21 2.2 A. No, I'm all right. I'm fine. 23 Q. Now, quite understandably, your experience with cancer forced you to examine, to think a bit about your own life and how you had been living it up to that 25 3105 point, right? A. Yes. 2 3 Q. Like Henry David. Like Henry David Thoreau? 4 5 Q. Knowing that you had cancer, I suspect that there was a part of you deep down that was afraid your 6 cancer might one day return, I think you've told us 7 8 about that? A. Of course. 9 10 Q. This was back in the '50s and '60s, at the 11 time of your --12 A. Of course. 13 Q. -- self examination.

A. Of course. 15 Q. In fact, it doesn't get much basic or start, more black or white, than life and death, does it, sir? 16 17 A. Well, the courtroom we're sitting in now got a nice piece the other day with the current situation I'm 19 facing was brought to mind. Q. But didn't shrink or run away from that 20 21 experience, did you? 22 A. I haven't yet, no. 23 Q. You faced that risk, you examined what you 24 might do about it yourself? 25 A. Yes, sir. 3106 And among other things you examined some of 1 2 the choices you had to make in your life, right? 3 A. Yes. 4 Q. Choices you had to -- choices that you had 5 made about alcohol? A. Yes. 7 Q. Choices about -- you were very candid -relationships with women? You examined those choices 8 9 that you had made, correct? A. Yes, dual choices there however; that's never 10 11 a one-way street. 12 Q. And you -- at that moment you stopped and 13 looked inside John Eastman and you examined the choice 14 you made about cigarette smoking, correct? No, sir, because I think I was addicted. And 15 I think that you people addicted me. And I think you 16 17 knew it and I didn't know it, and I lived in darkness 18 for years. 19 Q. In -- in the late 1950s, early '60s when you 20 had the cancer surgery, is it your testimony that you 21 did not examine the choice you had made about cigarette 2.2 smoking? A. I'm objecting to the word "choice." I don't 23 24 think I had a choice at that time. I think you took it 25 from me.

3107

- Q. Well, you made a decision and you made a decision at that point to go on smoking based upon what was important to you, correct?
  - A. I went on -- I went and made a choice in ignorance, yes.
  - Q. But you made that choice knowingly nonetheless, correct?
- 8 A. I had no knowledge of what you knew. I 9 made -- I had no knowledge of what you knew. I had no 10 knowledge of the nicotine addiction in that operating 11 room in that day.
- Q. You came up to a point in life, you thought about the fact that you were smoking; you had a discussion with yourself whether you were going to do that in future, and you continued to do it in the future, correct?
- 17 A. I continued to do it in ignorance.
- 18 Q. Whether it was in ignorance or not, that was a 19 choice, correct, sir?
- 20 A. I did it.
- Q. And you continued to smoke cigarettes until 1995, when you were hospitalized for respiratory illness and you then quit smoking, correct?
- 24 A. Yes.

4 5

6

25 Q. And the evidence we've heard in this case, I 1 think you told us just a moment ago, that you have not smoked cigarettes, not one single cigarette since you quit smoking in June 1995; is that correct? That's true, yes. You smoked for many years, about 50 years 5 6 actually, before quitting for good almost eight years 7 ago in 1995, right? 8 A. Yes. And if you had ever been tempted to smoke a 9 cigarette, a single cigarette since that time in 1995, 10 you have successfully resisted that temptation, that 11 urge, correct? 12 13 Α. Yes. 14 You were here when Dr. Jacobs, one of your Ο. 15 experts, testified early in this case, weren't you? 16 A. Yes. 17 Q. I believe he was the first expert that 18 Mr. Acosta called. Do you remember him talking about addiction? 19 20 Α. Q. And I think he said that the choice to stop 21 22 smoking is one that an individual has to make and act 23 upon daily, right? 24 A. Yes, I assume he said that. 25 Q. And I think he said, "one way you might deal with any temptation you might feel to smoke cigarettes 1 would be to remind yourself of the choice you made eight years ago to stop smoking cigarettes because of health 3 4 hazards that accompany that choice, "right? 5 A. You have to help me with that. Repeat that, 6 please. 7 Q. Okay. Well, Dr. Jacobs told us, as you just 8 acknowledged, that the choice to stop smoking was one 9 that an individual had to make and act upon daily, 10 right? 11 I think, yes. Α. 12 Q. Okay. And the way that you dealt with the 13 temptation you might have felt to smoke cigarettes, that you talked to Mr. Acosta about, would be to remind 14 yourself of the choice you made eight years ago to 15 16 smoking, correct? A. If -- if eight years ago in 1995 I had made a 17 18 choice to quit smoking, I would agree with you. 19 However, it happened in a different sequence. I got 20 sick, went to the hospital, stayed there for ten days, 21 detoxified. Got the nicotine out of my system, came 22 home, didn't need a cigarette, was on oxygen, didn't 23 want one. And by the time I got around to wanting one, 24 didn't need one. So the sequence of events was not 25 based on choice. 3110 1 Whenever you were attempted since then, you could focus back on that moment and it reinforces you 2 and you continue in your persistence not to smoke? 3 4 I wouldn't work it that way. I work it back 5 to the truth. 6 Q. You consider yourself to be a reasonably 7 intelligent personal, don't you, sir? 8 A. Do I what? You consider yourself to be reasonably Q.

intelligent, don't you, sir? 11 A. Yeah, I guess I do. 12 And I think you said before you like to read Q. 13 veraciously? A. I like to read. 14 Q. Both your parents went to college? 15 Yes. 16 Α. 17 Just give me a little background here. Your Ο. 18 father, I think you told us, was a medical man, a 19 veterinarian? 2.0 A. Right. Q. And although you left college yourself, I 2.1 think without ever graduating, you did attend colleges 2.2 23 in both Florida and Iowa for several years? 24 Α. Yes. 25 Q. And college was where you discovered your love 3111 of writing and broadcasting, wasn't it? 1 A. Yes. 3 Q. You even wrote for college newspapers and 4 magazines, didn't you, sir? 5 A. Yes. And it was while working on college newspapers 6 Q. 7 and magazines that you learned how to write and put 8 together advertising materials and copy, correct? 9 Α. Yes. Q. What is "copy"? 10 11 A. Copy are the words that a company advertises. It's the script? 12 13 Α. That's the headline. There's the headline, 14 then there's the copy; there's the body copy, and 15 there's a tag line. 16 Q. So you're working putting the advertising together, whatever the components are? 17 18 A. Right. And you also studied advertising some in 19 20 college, didn't you, sir? A. Yes, took the course. 21 22 Q. And it was in college that you first found 23 work in broadcasting? Radio broadcasting, correct? 24 A. Yes. 25 And except for a brief stint in the Air Force Q. in the early 1950s where you received training, I think, as historian; is that right? 2 3 A. Ended up an historian. 4 Okay. Except for that stint in the Air Force, 5 you spent almost your entire career working in radio and 6 television broadcasting, correct? 7 A. No. It oddly works that I worked almost as 8 much in independent film making. 9 Q. If I add independent film making to the list, 10 it would be true that you spent your entire career in 11 radio and television, broadcasting, and independent film 12 making? 13 A. Yes. Okay. And a career that has lasted almost 50 14 Q. 15 years, correct? A. Yes. 16 17 Q. Now one of the major ways in which radio and 18 television stations make money is by selling advertising 19 at the time, correct? 20 A. Yes.

```
And the things radio and television stations
         Q.
22
   use to fill that time are called commercials, right?
23
         A. Yes.
24
         Q. Without advertising, without commercials,
    people like you and people who have radio and television
    programs, would not get paid or even have a job,
    correct?
3
         A. Yes, that's true.
4
         Q. And the programs you hosted were no different,
5
   were they, Mr. Eastman?
         A. No, they needed advertising.
7
             And the people who listened your program also
8
    had to listen to commercials, didn't they?
         A. Yes.
9
         Q. Sometimes you read the commercial yourself?
10
11
         A. Yeah.
12
         Q. And sometimes you even used your own personal
13
    experience to sell particular products, correct?
14
         A. Yes.
15
         Q. Now, I'm going to try not to be redundant,
16
    this was covered a little earlier by Mr. Lydon. One of
    products you advertised on your radio show was called
17
18
    "Smoke Enders," wasn't it?
19
         A. Yes.
20
         Q. Now "Smoke Enders" was a cessation product, as
21
    I understand it. It was a product that was supposed to
   help people stop smoking, correct?
2.2
2.3
         A. Yes.
24
         Ο.
             But the way it happened, you didn't go seek
25
    out "Smoke Enders," as a product to help you quit
                                                       3114
    smoking, did you, sir?
         Α.
             No.
             And advertising did not make you use "Smoke
3
         Q.
    Enders, " did it, sir?
4
            No.
5
         Α.
6
             Advertising did not make you do something you
         Q.
7
    did not want or were not ready to do, did it, sir?
8
        A. No.
9
             Let's talk for a moment about health risks of
10
   smoking for a second.
             You started smoking in the 1940s, I believe
11
12
    you told us?
13
         A. Yes.
14
             By the way, when you smoked Lucky Strikes in
   the -- whenever it was, the '40s, '50s, you also smoked
15
16
    other brands at the same time, didn't you, sir?
17
         A. Well, I called it fishing around, but I had a
18
    primary love for Lucky Strikes.
         Q. But you had smoked a lot of other type of
19
20
    brands, right?
21
         A. Yes.
22
         Q. Okay. And you did not ever expect or want to
23
    get sick from smoking cigarettes, did you?
24
             No.
         Α.
25
            And the entire time that you smoked
         Q.
                                                       3115
    cigarettes, you knew that the choice you had made to
1
    smoke was associated with serious disease and illness,
2
3
   correct?
        A. No, sir, you're putting choice back into it
    again and I can't -- I cannot agree that I -- I looked
```

at it as a choice. I was swept up into -- if you would have lived in that day -- I remember the first afternoon 7 of 1941 when we bombed Pearl Harbor and I came out and 8 9 wrote "Jap" in the snow, and everybody was smoking cigarettes. It was patriotic to smoke cigarettes in 10 11 Q. Your problem, I think with my question was the 12 13 fact that I incorporated the use of the word "choice" in 14 there? A. Yes, sir. 15 Q. Okay. Let me see if I can take that out and 16 see if we can reach agreement. 17 The entire time that you smoked cigarettes, 18 19 you knew while you were smoking that cigarette smoking 20 was associated with serious disease and illness, 21 correct? 22 A. I knew that it could be and that it was -- it 23 was -- that it was rumored to be at first. Q. I'm sorry, did I cut you off? 25 A. No, it's all right. 3116 Q. In fact, you said that you couldn't grow up in this world from 1940 on and not have somebody tell you 3 that don't, not to smoke, because it burns holes in your clothes, you'll die in bed or you'll set your house on 5 fire or you'll get a disease or you'll -- something will 6 happen to you; is that correct, sir? 7 A. Yes. And the end of that, it gives you the factiousness with which I said it. The end of it also 8 9 says in the same breath that in that time, 1940, people 10 were saying that -- that lawyers and used car salesmen 11 could be thought of in the same breath. 12 Q. You're not saying that I didn't read your 13 whole statement are you, sir? Yeah, I'm saying that you didn't read it. 14 15 MR. PARRISH: Can we put up slide 103.5.1, 16 please? MR. ACOSTA: Well, Judge, I don't understand 17 why that would permit this to go up. 18 19 MR. DENSON: Take it down, please. 20 MR. ACOSTA: Just because he said he didn't 21 think he read the whole thing, I don't understand where this is coming from. I --22 THE WITNESS: Continued in the same sentence 23 24 to say it. I looked it up -- and I saw it, I 25 looked it up. 3117 1 MR. PARRISH: That's why, Your Honor. why I asked him if he thought I cut him off, and 3 I'm trying to demonstrate that's not what happened. MR. ACOSTA: Well, I don't think counsel has 4 5 to -- has to -- has to prove that. 6 THE COURT: Well, I believe that the witness's 7 objection to the manner of the question was that 8 the entire response had not been included, and so 9 he was providing the entire response. 10 MR. PARRISH: Precisely. MR. ACOSTA: I understand, except he's -- he's 11 entitled to ask him a question but he isn't 12 13 entitled to show him the question and the answer 14 unless he's impeaching him, and that wasn't 15 impeachment, so I -- it doesn't happen --16 THE COURT: Well, I'm going to permit it. I

```
17
         think it could be two ways; he could either read
18
         the entire thing or show it to him if that's an
19
         easier way to do it. So, I'll permit it.
20
   BY MR. PARRISH:
21
         Q.
              Mr. Eastman --
22
              MR. ACOSTA: Could I get the page number,
23
              MR. PARRISH: I'm sorry, Howard. It's 237, 9
24
25
         through 25.
              Could you back out the blowup for me so we can
1
         see the whole pages?
3
              I think what we've got here is what we call a
4
         scrunch with 237 through 240, and then we've taken
5
         out the question. And so we can start here, if you
6
         want. I believe this is the blowup here. I think
7
         this is what you're talking about. You could
8
         blowup the thing again -- blow out and then we'll
9
         go the rest of it again. That's 103.5.1.
10
               "QUESTION: Did you sense any different taste
11
         or smoothness or any other characteristic of the
12
         smoke of a filtered cigarette over an unfiltered
13
         cigarette?
14
               "I suppose there's a notion that one is less
15
         hot than the other. I don't know quite how that
16
         translates in a meaningful way because I know what
17
         a cigarette is, what it contains, or what it
         partially contains, and I knew what I was smoking.
18
19
         And for all the reasons that people -- you couldn't
20
         grow up in this world from 1940 on and not have
21
         somebody tell you that, don't, not to smoke because
22
         it burns holes in your clothes or you'll die in bed
23
         or you'll set your house on fire or you'll get a
         disease or you'll -- something will happen to you,
2.4
25
         right?"
                                                        3119
              Now if you go back --
              MR. ACOSTA: It's not over.
2
3
              MR. PARRISH: That's what I'm getting ready to
4
         do, Mr. Acosta.
5
   BY MR. PARRISH:
         Q. Then -- the rest of answer says, "Then they
6
    say the thing about Coca-Cola. Don't drink Coca-Cola.
7
    Don't drink beer. Don't cross the street. Don't take a
8
9
    cab. Don't listen to the John Eastman Show." Is that
10
    what you are talking about, Mr. Eastman?
11
         A. In my deposition -- I went back and read all
12
    my depositions, and I found a completely different
    answer. And I thought I was -- I was -- the whole thing
13
    I was answering you facetiously. That was my point,
14
15
    that I was answering you on the kid. I was kidding you,
16
    because at the end of it I made a remark about lawyers,
17
    and I thought -- it wasn't meant to convey laughter, a
18
    joke.
19
              MR. ACOSTA: And I think in fairness, Judge,
20
         the next question and answer need to go with that.
              MR. PARRISH: That's fine. You roll it, if
21
22
         you can.
23
              THE COURT: The "life is full of risks"
24
         question?
25
             MR. ACOSTA: Yes, sir.
                                                        3120
1
              THE COURT: All right.
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```
MR. PARRISH: I believe he said it was another
3
         deposition transcript, but that's fine.
4
              MR. ACOSTA: No, it's right here.
5
              MR. PARRISH: Can you buzz up?
              "Life is full of risks. You can't go anywhere
6
7
         that they aren't going to -- they aren't going to
         tell you that. Lawyers are -- what are lawyers?
8
9
         They're next to used car salesmen, huh?
10
               "Objection.
11
               "Well, see, I don't mean to be opinionated
12
         here, but you know as well as I do that I
13
         everybody's got an opinion about everything. It's
14
         a free country and we're reasonable men."
15
              Question: "I couldn't agree more. Right?
16
         All right. When you switched to cigarettes from a
17
         nonfilter to a filtered cigarette, did you change
         anything else about how you smoked? Some ashtray
18
19
         -- same ashtray?
20
              "no, I never had the same ashtray, nor baby
21
         shoes on the -- or anything as I drove my car, or
         anything like that."
22
23
              Is that how you want it read?
              MR. ACOSTA: That's fine.
2.4
25
              MR. PARRISH: Could we have the blowup,
                                                        3121
1
         please.
    BY MR. PARRISH:
3
             So what you're saying, Mr. Eastman, is that
    these -- first of all, these were yours words, right, at
4
5
    least in the answer.
6
         A. Yes.
7
         Q. You did say --
8
         A. Yes.
9
              -- these things. You said that --
10
              MR. DENSON: Asked and answered, Judge.
11
         Objection.
12
    BY MR. PARRISH:
13
         Q. "I knew what I was smoking, and for all the
14 reasons that people -- you couldn't grow up in this
15
   world from 1940 on and not have somebody tell you that
    don't -- not to smoke, et cetera, you'll get a disease
    or something will happen to you." Those were your words
17
    in the deposition, right?
18
19
         A. Yes.
2.0
         Q.
              All right. And you've explained what you
2.1
   meant by it, right?
22
         A. I said it was facetiously put.
23
2.4
              MR. PARRISH: We can take it down.
25
    BY MR. PARRISH:
         Q. Now, when articles about smoking and disease
1
    appeared in newspapers and magazines, you did not ignore
2
3
    them, did you, sir?
         A. No.
5
             Because of your voracious reading habits, you
    would have read most of them, correct?
6
7
             Not necessarily. I would say I would have
8
    read them probably.
9
         Q. I'm sorry, I didn't --
10
              Probably I would have.
             Probably. Well, you read everything that came
11
         Q.
   down the pike, right?
```

```
Q. But those were your words, right?
14
15
         A. Yes. And they were exaggerations. That was
16
   an exaggeration.
        Q. So when you gave your deposition on three
17
18
    occasions, were you exaggerating?
         A. I don't think so. Which pages you want? I do
19
    exaggerate from time to time, as you do. And I don't --
20
21
    I don't know, just --
22
         Q. Have you exaggerated today, sir?
2.3
         A. No, sir. I'm trying to be honest today.
         Q. You knew and have heard about the connection
2.4
    between cigarette smoking and certain respiratory
2.5
                                                       3123
    illness, including lung cancer, correct?
2
         A. Yes.
3
         Q. Let's talk about addiction briefly.
              You were not only away of, but also had
4
5
         thought about for many years, what you considered
6
         to be addictive qualities of cigarette smoking,
7
         correct?
         A. At what point are you talking about? At what
8
    point did I decide to talk about addiction?
9
10
        Q. Well, I'm not sure what question you asked me.
11
    Are you asking me what you said in your deposition?
12
     A. You'll have to repeat it with some reference
   to my -- where in my life and my --
13
        Q. Well, what I'm doing is just asking questions.
14
    Let me repeat the question, and then maybe --
15
16
        A. Okay. All right. You mean at this point in
17
   my life.
18
    Q. Well, I think the question was clear. But if
19
    it's not --
2.0
        A. Okay.
         Q. -- you can tell me you don't understand, and
2.1
22
    I'll try to ask it again.
         A. Okay.
23
         Q. Can we do that?
24
25
         A. Sure.
                                                       3124
         Q. You were not only aware of, but also had
    thought about for many years, what you considered to be
2.
3
    the addictive qualities of cigarette smoke, correct?
         A. I didn't --
4
5
              MR. ACOSTA: Place and time.
6
              MR. PARRISH: Well, let's do this.
7
    BY MR. PARRISH:
8
         Q. You began thinking about addiction and why you
9
    smoked back around 1960 when you were diagnosed about
10
    cancer?
         A. No, no, no. I didn't begin to seriously think
11
12
    about cigarettes may be addictive.
13
        Q. Well, there came a time, in your words, when
14
    you had to recognize to yourself --
15
         A. Yes, I've admitted to that. When I gave up, I
    admitted that they were addictive. But I knew before
16
    then that I was -- I knew when the times I couldn't quit
17
    that they were addicted -- I was addicted. I knew that,
18
    but I couldn't get a hold on it. I'm still angry about
19
20
    the fact that you now admit that it's addictive, but you
21
    say "maybe." You're back to "maybe" again.
22
     Q. Pardon me, sir. I'm about done, and I just
23
    have a few questions --
```

A. Well, that's an exaggeration too.

13

All right. I'm sorry. Α. 25 Q. If you would allow me to finish my question, 3125 we can get done. A. Okay. 3 Q. There came a time that you in your own words had to recognize to yourself that if you wanted to make 5 a distinction between habit and addiction, it was there 6 to be made, correct? 7 A. No, sir. Q. Those were not your words? 8 9 A. No, sir. 10 MR. PARRISH: Can we see Slide 103.7.1? MR. ACOSTA: What page? 11 MR. PARRISH: It's 687, 23 to 688, 6. 12 13 All right. I see where you're at, yes. Α. 14 BY MR. PARRISH: 15 Q. Okay. Let's go slowly here. 16 "Okay. So ever since you started smoking, 17 you've had this concept that were you really only selecting cigarettes based on how much nicotine 18 19 they delivered to your system? 20 Answer: "you know, later on -- when I began 21 this conversation, I used the term "habituated." 22 There came a time that I had to recognize to myself 23 that if you want to make a distinction between habit and addiction, it was there to be made." 24 Yes, I see that I said that. 25 3126 1 Q. Thank you, sir. 2 And you made that distinction of yourself in 3 1960, didn't you, sir? 4 A. I'm not sure of that date. Is that the date at which I said that --Q. Just answer the question. 6 -- that I was referring to? Okay. All right. 7 I see -- I know my problem. Yes, I'm sorry. Q. You made that distinction back in 1960, didn't 9 10 you, sir? 11 A. No, I think it was much later than 1960. 12 Q. In 1960 you formed the belief that you were smoking to get nicotine or whatever into your blood 13 14 system, correct? 15 A. I knew that was a part of it. 16 For the -- for most the time you smoked 17 cigarettes, then, you knew and believed not only that 18 cigarette smoking could be bad for your lungs, but also 19 that it could be addictive, correct? 20 No, sir. Α. In the '60s, at that point in your life, 21 22 cigarette smoking was just part of what you did, wasn't 23 it, sir? 24 Α. Yes. 25 Q. And you must have liked it or you wouldn't 3127 have done it, correct? 1 A. I believe I said that. 2 All right. I'm nearly done, Mr. Eastman. 3 Let's talking about quitting now. You smoked 5 cigarettes -- you quit smoking cigarettes in conjunction with your 1995 hospitalization for pneumonia, correct? 6 7 A. Yes. Q. And you have not smoked cigarettes since 1995,

```
am I right?
        A. Yes.
10
11
         Q. And you had tried on occasion to quit smoking
12
    in the '90s, but you were really not in the mood to quit
13
    smoking at that time in your life, were you, sir?
14
             Unable.
             You used the word -- I believe you said to
15
16
    Mr. Lydon you weren't in the mood to quit, right?
17
         A. I may have said that, but I was -- also would
18
    say I was unable.
19
         Q. But your words -- when we asked about this in
    deposition, you told us that you weren't in the mood to
2.0
    quit smoking, correct?
2.1
         A. All right.
22
         Q. Is that correct?
23
2.4
         A.
              Yes.
25
         Q. Thank you, sir.
                                                       3128
              The fact is at that time, Mr. Eastman, until
         you were diagnosed with COPD, you were, quote, not
3
         interested in quitting smoking, correct?
         A. Please read it again.
5
         Q. Until were you diagnosed with COPD, you were,
6
    quote, not interested in quitting smoking, end quote.
7
         A. If I said that, I was wrong. I meant I had
8
   not been successful at quitting smoking. You should
9
    know I tried.
         Q. You don't deny telling us that in your
10
    deposition, do you, sir?
11
         A. Probably I said it, but I didn't mean it.
13
         Q. You just smoked when you wanted to smoke and
    that's it, correct? Those were your words?
14
15
         A. That's pretty much -- that was my attitude. I
16
17
         Q.
             Well, that's what you told us in your
18
    deposition?
19
        A. Yeah, I know, I know. I like not to have said
20
    it.
21
         Q. I'm sorry, they teach us to get --
22
         A. Yes.
23
             -- a yes or no answer.
         Q.
24
             Yes.
         Α.
              Thank you, sir. I'm sorry?
25
         Q.
              Until June 1995, when were you hospitalized,
1
2.
         you were just not judging the issue of your
3
         cigarette smoking, were you, sir?
         A. If I said that, I was nuts I said it. I'm
5
    sorry. Yes.
         Q. Again, you don't deny saying that in your
6
7
    deposition?
8
         A. No.
9
         Q. But in 1995 your judgment about the health
10
   hazards of smoking, how you judged the issue, changed,
11
   didn't it, Mr. Eastman?
12
         A. Yes.
             And when your own judgment about the health
13
14
    risks of smoking changed in 1995, after your health had
    worsened, you made a different choice from the one you
15
16
    had made for years earlier about cigarette smoking,
17
    didn't you?
18
         A. Back to choice again, sir.
19
         Q. Well, you decided not to smoke after that,
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didn't you?
21
     A. I said, "It came about as a different set of
22
    circumstances, that I came home after having
23
    detoxified," et cetera, et cetera.
         Q. Take you home, get you out of the detox phase.
2.4
25
    At some point you made a conscious decision not to
                                                       3130
    smoke, correct?
2
        A. At some far distant place I probably made a
3
    conscious decision not to smoke.
        Q. You chose not to smoke after going to the
5
    hospital for pneumonia in 1995, correct?
             I haven't chosen not to smoke yet, have I?
6
             You have made and acted upon the decision not
7
    to smoke ever since June of 1995, haven't you, sir?
8
         A. I have, yes. But it's still possible.
9
10
         Q. And that's a decision or a choice -- I won't
11
   quibble with the term -- that you've had to make and
    execute by and for yourself, correct?
13
             If I don't smoke, it will be my choice not to
14
    have smoked.
              MR. PARRISH: Thank you, sir.
15
              That's all I have, Your Honor.
16
17
              THE COURT: All right. Brief redirect?
18
              MR. ACOSTA: Yes, Your Honor, very brief.
19
                     REDIRECT EXAMINATION
    BY MR. ACOSTA
20
     Q Mr. Eastman, you said that you smoked in
2.1
    ignorance. Is that back in the '50s and '60s?
2.2
2.3
         A. In the '50s and '60s I didn't smoke -- I
24
    smoked without full knowledge of the information held by
25
    the tobacco companies with regard to what they were
    putting in their cigarettes and what they knew.
         Q. I believe you said that they addicted you and
3
    kept you in the dark?
         A. Yes.
5
         Q.
              What did you mean by that?
         A. I mean they knew that their cigarettes
6
7
    contained addiction and they knew that addiction
    required a certain dosage level in an individual; that
9
    their cigarettes were delivery items that were just a
    matter of -- another way of injecting it into me. They
10
11
    knew all that. I never thought of such a thing. I
    thought of a cigarette as a cigarette. I judged it on
12
13
    its looks and all other attitudes, flavor, all the words
    they gave it. They knew. It was like a syringe. And I
14
15
    didn't know that.
16
         Q. When did you find all that out?
17
             Finding it out every day here. I found it out
    mostly from tobacco. I found out it since they took my
18
19
    first deposition and reading my first deposition and
20
    from the people they've talked to. I've learned more
21
    from the depositions they've done of other people than I
    knew in my lifetime.
23
         Q. You were asked a lot of questions about what
    was in your deposition. Is this your deposition? Have
24
25
    you seen this?
                                                       3132
1
         A. There's three of them, I guess, yes.
         Q. The things that you found out, are those the
   reasons why you've come into this courtroom?
             MR. LYDON: Object to the leading.
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BY MR. ACOSTA:
     Q. What are the reasons why you came into this
6
7
    courtroom, Mr. Eastman?
8
         MR. LYDON: Object. May we approach?
        A. I came here because I'm still alive to tell
9
10
    you.
             MR. ACOSTA: Thank you.
11
              THE COURT: Any additional cross-examination?
12
13
              MR. LYDON: No.
14
              MR. PARRISH: (Indicating negatively.)
15
              THE COURT: All right. Mr. Eastman, you can
16
         stand down. You are excused as a witness.
17
              THE WITNESS: Thank you.
              THE COURT: Counsel, approach the bench.
18
              (Thereupon, the following bench conference was
19
20
         had:)
21
              THE COURT: Would this be a good time to take
22
         our evening recess? What are you going to do?
23
         You're pretty much done, right?
24
              MR. ACOSTA: I just have a mortality table to
25
         read in. Then I've got to make sure all my
                                                       3133
         evidence is in, and then I'm going to rest.
1
2.
              MR. LYDON: Will be ready to go, Your Honor.
3
              (Thereupon, the bench conference was
4
         concluded.)
              THE COURT: You folks want to come back at
5
         8:30 tomorrow or 9:00?
6
              MR. LYDON: 9:00 would be better for us.
7
              THE COURT: Actually, 9:00 would be better for
8
9
         us for technical reasons.
10
              THE JURY: 9:00.
11
              THE COURT: It's a great jury we've got.
        Thank you. We'll see you at 9 o'clock tomorrow
13
        morning.
14
              MR. LYDON: We'll be ready then.
              THE COURT: Okay. Court will be in recess
15
16
         until 9:00 tomorrow.
17
              (Whereupon, the jury was excused.)
18
              THE COURT: Mr. Acosta --
19
              MR. ACOSTA: Yes, sir.
20
              THE COURT: -- The clerk is inquiring about
         Exhibit 662, I guess.
21
             MR. ACOSTA: Did I take it with me? I may
22
23
         have taken it.
24
              THE COURT: She's unsure whether that was
25
         actually received.
                                                       3134
1
              MR. ACOSTA: I was going to move the ones in
         that we identified, so --
              THE COURT: Is there an objection?
3
              MR. CHRISTOPHER: No, Your Honor.
4
5
              THE COURT: Those will be received.
6
              (Thereupon, Plaintiff's Exhibit 662 and others
7
         were received in evidence.)
8
              MR. ACOSTA: Thank you.
              THE COURT: Now we are recessed. Thank you.
9
10
              (Whereupon, the proceedings were concluded at
         4:55 p.m.)
11
12
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                                                         3135
 1
                  CERTIFICATION OF COURT REPORTER
 2
 3
 4
    STATE OF FLORIDA
 5
    COUNTY OF PINELLAS )
 6
 7
    I, Mary Elizabeth Blazer, RPR, Deputy Official Court
 8
   Reporter, in and for the Sixth Judicial Circuit, State
9
    of Florida:
    DO HEREBY CERTIFY that the foregoing proceedings were
10
    had at the time and place set forth in the caption
11
12
    thereof; that I was authorized to and did
     stenographically report the said proceedings and that
13
14 the foregoing pages, numbered 2935 through 3135,
15
   inclusive, is a true and correct transcription of said
16 stenographic report.
    IN WITNESS WHEREOF, I have hereunto affixed my official
17
    signature and seal of office this 26th day of March, 2003,
18
19
    at St. Petersburg, Pinellas County, Florida.
20
21
22
23
             Mary Elizabeth Blazer, RPR
24
25
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